

## PROGRAM – MONDAY 20 JUNE 2022

### 9.30am – 9.45am | **Welcome and brief introduction to the Symposium « Act for Change »**

- Christophe Navarre, Chairman of the Board, Vinexposium

### 9.45am – 10.30am | **Fine wines: what is the future?**

- Olivier Bernard, Director, Domaine de Chevalier & former chairman, UGCB (2012-2019)
- Xavier Rousset MS, Restaurateur and Founder of TRADE

### 11.00am – 12.30am | **Changing consumer patterns: Which organoleptic profiles will appeal to consumers in 2030?**

- Moderated by Jane Anson, Wine writer, janeansom.com and Decanter
- Cathy Van Zyl MW, Associate editor of Platter's South African Wine Guide
- Colin Hampden-White, Whisky consultant & "Keeper of the Quaich"
- Pierre Mansour, Head of wine, The Wine Society
- Stéphanie Marchand-Marion, University lecturer, Université de Bordeaux

### 2.30pm – 3.45pm | **Changing consumer patterns: Which packaging will appeal to consumers in 2030?**

- Moderated by Lucy Britner, Editor, Drinks Retailing & "Keeper of the Quaich"
- Lulie Halstead, Director and co-founder, Wine Intelligence (IWSR)
- Damien Barton Sartorius, Co-manager, Barton Family Wines
- James Law, Director of brand and development, East London Liquor Company
- Rob Malin, Founder, When In Rome

### 4.00pm – 5.30pm | **Climate change and winegrowing: what are the consequences?**

- Moderated by Rupert Joy, Consultant & Wine writer
- Marta Mendonça, Manager, The Porto Protocol
- Jérémy Cukierman MW, Director, Kedge Wine School & author 'Quel vin pour demain?'
- Gilles Brianceau, Director, Inno'vin
- Nathalie Ollat, Research Director, EGFV  
(Ecophysiology and Functional Genomics of the Vine joint research unit at INRAe)

### 5.45pm – 6.30pm | **Digitalisation and wine & spirits**

- Cyril Grira, Industry Director Retail, Google France
- Interview lead by Robert Joseph, Wine expert, consultant and producer

| **12.30 – 2.30 pm** | Cocktail lunch: aboard the Sicambre boat with a 1-hour excursion on the Garonne river  
Direct access from the Cité du Vin dock

| **10.30 – 11.00 am** | **3.45 – 4.00 pm** | **5.30 – 5.45 pm** | Networking coffee breaks in the La Fayette room

## PROGRAM – TUESDAY 21 JUNE 2022

**9.00am –  
10.00am**

### **Geopolitics and wine & spirits**

- Moderated by **Rupert Joy**, Consultant & wine writer
- **Thomas Gomart**, Director of the French Institute of International Relations
- **Christophe Navarre**, Chairman of the Board, Vinexposium

**10.30am –  
12.30pm**

### **Production and agro-ecology: What innovations can we expect in the future?**

- Introduction : **Alain Rousset**, President of la Région Nouvelle Aquitaine
- Moderated by **Tamlyn Currin**, Author at JancisRobinson.com
- **Katie Jackson**, Vice President of Sustainability, Jackson Family Wines
- **Ilai Englard**, Co-Founder & CEO, Trellis
- **Marc Raynal**, Leader UMT SEVEN, Institut Français de la Vigne et du Vin
- **Rachel Kolbe Semhoun**, Head Of Sustainability, InVivo
- **Jessica Villat**, Sustainability and regenerative viticulture specialist

**2.30pm –  
4.30pm**

### **E-commerce or ultra-local: Which factors will influence the wine and spirits business in 2030?**

- Moderated by **Patrick Schmitt MW**, Editor-in-chief, The Drinks Business
- **Rick Tigner**, President, Jackson Family Wines
- **Pam Dillon**, Co-Founder and CEO, Preferabili
- **Felicity Carter**, Executive Editor, Pix
- **Fabrice Bernard**, Chairman, Millesima
- **Anthony Maxwell**, Chief Commercial Officer, Liv-Ex
- **Roland Peens**, Fine Wine specialist, Strauss & Co Fine Wine

**4.30pm –  
5.15pm**

### **The future of wine and spirits in 2030**

- Interview lead by **Robert Joseph**, Wine expert, consultant and producer
- **Christophe Navarre**, Chairman of the Board, Vinexposium

**5.15pm –  
5.30pm**

### **Conclusion**

- **Rodolphe Lameyse**, CEO, Vinexposium

| **12.30 – 2.30 pm** | Cocktail lunch: aboard the Sicambre boat with a 1-hour excursion on the Garonne river  
Direct access from the Cité du Vin dock

| **10.00 – 10.30 am** | **3.30 – 3.45 pm** | Networking coffee breaks in the La Fayette room