

# Visitor's how to be responsible

As an event organizer, our responsibility is to limit the environmental impact of our trade shows and conventions. But for this ambition to succeed, we need your help!

## Transports

**SOFTER AS SOON AS POSSIBLE**



Come by public transport, carpool or bike if you can.

All practical information is available on the event website.

*For example, going from Paris Gare du Nord to the Villepinte Exhibition Center emits 0.2kg eq CO2 by RER or Transilien, compared with 5kg eq CO2 for the same journey by combustion engine car.*



## Bilan Carbone

To find out more about our carbon emissions and reduce them, please complete our carbon footprint survey.

It will be emailed to you after the show.

Thank you for your contribution!

*To calculate your individual carbon footprint, use the ADEME comparator!*

## Consumption

**THE RIGHT REFLEXES**

Be vigilant about what you consume at the show, with a view to reducing waste.

Remember to use the sorting bins provided, which will then enable waste to be recycled.

Whenever possible, choose a lunch with local, seasonal and/or organic ingredients.

*For example, a tomato grown in a greenhouse out of season produces 8 times more CO2 emissions than a seasonal tomato grown in the open.*



## WiFi !

**BETTER THAN 4G & 5G**



As soon as you arrive, connect to the Wifi network (free, by the way) if the lounge is equipped.

*Note: 1 Gb transmitted is up to 20 times more impactful on 4G than on Wifi\*.*

*\* GreenConcept white paper*

## Energy

**WE'RE CUTTING BACK!**

We take great care to ensure that our trade shows are energy-efficient: neither too much heating nor too much air-conditioning.

Think about it when you plan your visit, and dress accordingly!



The entire show team thanks you for your efforts:

**A SMALL GESTURE FOR YOU,  
A BIG IMPACT FOR OUR EVENT!**

**Thank you!**