



SUSTAINABILITY- A COMPANY VIEW

The want and need to implement sustainable practices both on a personal and business level is fast becoming an integral part of daily life. At Rapid News we know that due to the events we run we have a moral obligation to follow sustainable practices as closely as possible.

We know events have and still do carry a significant carbon footprint, whether that be from how the visitors travel to the venue or the materials used to build the event and how they are re-purposed post event to ensure they are not a one-use item. There are many areas in the supply chain where change can be effective in reducing events impacts regarding sustainability.

We only work with suppliers who are committed to the same sustainable goals as us at Rapid News, meaning we always consider the following when appointing a new supplier:

- **Environment-** What practices does the supplier have in place to reduce their impact on the environment both locally and globally. That could be through the materials they use or how they transport goods.
- **Social-** Does the supplier have any community or charity initiatives to support sustainable practices in the events industry. This can be demonstrated through diverse recruitment processes, ensuring human rights and fair labour initiatives are a core value in not only their business but also in those who they choose to do business with down the supply chain.
- **Governance-** What is the long-term commitment, plan in place to ensure that sustainability is at the forefront of everything they do. How do they publish this information and are they held accountable to their promises and actions by clients to ensure improvements are on-going to benefit the industry long term.

The suppliers we work with at **Interplas UK**, as well as our publishing suppliers and partners, have been carefully selected based on their commitment to sustainability amongst other benefits they bring to our events.

Below you will find more information about our suppliers along with links to their websites for further information relating to their sustainable practices. It is in everyone's interest to consider how we run events more sustainably to ensure the legacy of events and publishing is positive and continuous.



VENUE (NEC)

Catering

[Amadeus is committed to working towards a sustainable future.](#) Put simply, limiting our impact on the environment underpins everything we do. From local sourcing to utilising the latest technologies, Amadeus is always innovating and working on new ways to improve its carbon footprint. [Latest Updates](#)

Graphics

Sustainable engineered fibreboard. Manufactured from fibres recovered from recycled used cardboard boxes. Strong and lightweight. All manner of 3 dimensional objects can be produced from this versatile material.

For more information regarding Waste management and other sustainable initiative within the NEC please visit their website.
<https://www.thenec.co.uk/about/sustainability/>

OFFICIAL SHOW CONTRACTOR FOR INTERPLAS (GES)

Waste Management

GES work very closely with our waste management company (SUEZ) to ensure they manage all waste streams including; Wood Plastics, Foamex, Fabric, Metal, Rebound, Paper & Card.

Example: -

Fabric will follow 2 routes to prevent it from entering landfill.

- Waste enters recycling facilities to be graded for recycling.
- If unable to recycle the material will be used for energy

GES contract with Suez started in April 2019 and within 8 months, they have recycled approximately 42.733 tonnes.

In December 2019 Suez confirmed that GES had achieved zero to landfill UK. With 60% of waste recycled and 40 % being used for renewable fuel.

GES have been able to draw on their technical expertise to ensure that waste is managed effectively in all regions of GES operations.

GES have introduced a Zero to landfill objective with the support of SUEZ. Within the UK they have achieved zero to landfill, with 60% of our waste recycled and 40 % being used for renewable fuel.



Graphics

GES has recognised that materials like Foamex are difficult to recycle, as a result GES EMEA doesn't offer Foamex as a primary material for graphic, unless the client specifies. GES has invested in developing other offerings like reboard which can easily be recycled.

Fabric graphics are used as a means of packaging within the GES operation.

Unbranded Graphics are offered to local schools and communities for the use in projects.

No graphic materials are sent to landfill within the UK. Materials are sent to our preferred waste management contractor for recycling, or to be used in renewal fuel.

GES EMEA use inks, paints and solvents that are water-based.

Floor Covering

GES purchases nearly 1.9m m2 of flooring each year.

Approx. 1.6m m2 of carpet is recycled through three European plants (one in Belgium, two in Poland). 40/60% Belgium/Poland split resp. - defined by quality, composition, quantity, and price.

As soon as our carpet leaves site, it is cleaned ready for transportation to the European plants.

Our vinyl is prepared for collection by the manufacturer, ready for their in-house recycling process.

The flooring is recycled into plastic pellets, which are used in the Automotive industry, Home/ garden furniture, of reusable crates and pallets. Fabric is used to make carpet slippers, car floor mats, furniture filling.

Transportation

GES aim to reduce carbon emissions from grey and white fleet vehicles by introducing smart ways of operating. GES have change working practices and introduced technology to support us in reducing our carbon emissions.

- Low emission vehicles Euro 6
- Reduced travel by introducing technology for meeting
- Plan smarter: - travel by using rail, minibuses



Communities

GES believe that communities are one of the key factors in developing business. Just a few examples of how they support communities: -

- Cycling challenge for help Harry
- Furniture for schools
- Raising money for many different charities
- Volunteering within our communities
- During Lockdown 3 we donated several computers to local children to support home learning

LOGISTICS (CEVA)

CEVA Group's mission is to contribute to sustainable globalization through better balanced economic trade that fosters both economic and social development while respecting the integrity of all men and women and the planet. The Group's Sustainability Policy is based on 3 pillars: Acting for People, Planet and Fair Trade.

For more info please visit <https://www.cevalogistics.com/en/who-we-are/commitments/sustainability>

AUDIO VISUAL SERVICES (PSP EXHIBITIONS)

For more information, please visit <https://pspav.com/blog/helping-deliver-sustainable-events>

EXHIBITOR MERCHANDISE (MEDIA HUT)

As a company, Media Hut supply large amounts of product that is used for promotional purposes. So, to reduce our impact on the environment we:

- Always recommend products that are not quickly discarded. Products that will be useful to the recipient in some way, and so have a high degree of retention. Which doesn't just help the environment, it also helps to constantly reinforce your brand.
- Use materials, where possible, that are recyclable and/or only emit modest amounts of CO2 during the manufacturing process.
- Offer products that decompose quickly. Plastics can take up to 1,000 years to decompose, and produce large amounts of CO2 during the manufacturing process, so we always offer alternatives from sustainable sources such as paper/cardboard-based products that decompose in months.
- Ensure our sub-contractors and suppliers are aware of and adhere to environmental standards that are compatible with our own.

For more information, please visit <https://www.mediahut.co.uk/promotional-products/environment.shtml>



DIGITAL EVENT PLATFORM (EXPO PLATFORM)

- Reducing business cards through digital badge scanning via the event app
- QR codes for exhibitors to display products which may not be at the event. Reduces transportation as the exhibitor doesn't feel like they have to send every product to every show.
- QR codes for organisers to present other business offerings via a link to a digital magazine or website as opposed to bringing everything to the show.
- Digital floorplans

Interplas Insights

Find more relevant articles here: <https://interplasinsights.com/plastics-industry-news/plastics-industry-environmental-news>

[Packaging Europe Sustainable Event in Lisbon](#)