

SUSTANABILITY AT RAPID NEWS GROUP

An Overview of Sustainable Activities Relevant to
TCT 3Sixty and Med-Tech Innovation Expo 24/25



MED-TECH
INNOVATION
EXPO



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JUNE 2025

NEC, Birmingham, UK

COMPANY VIEW

The want and need to implement sustainable practices both on a personal and business level is fast becoming an integral part of daily life. At Rapid News Group we know that due to the events we organise, we have a moral obligation to follow sustainable practices wherever possible.

We know events have and still do carry a significant carbon footprint, whether it's attendee travel choices or materials used to create exhibitions and how they are re-purposed post show. There are several areas in the supply chain where change can be effective in reducing events impacts regarding sustainability.

The suppliers we work with at **TCT 3SIXTY / MED-TECH INNOVATION EXPO**, have been carefully selected based on their commitment to sustainability amongst other benefits they bring to our events.

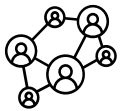
In this document you will find more information about our suppliers along with links to their websites for further information relating to their sustainable practices. It is in everyone's interest to consider how we run events more sustainably to ensure the legacy of events and publishing is positive and continuous.

COMPANY VIEW CONT.

We only work with suppliers who are committed to the same sustainable goals as us at Rapid News Group, meaning we always consider the following when appointing a new supplier:



ENVIRONMENT - What practices does the supplier have in place to reduce their impact on the environment both locally and globally? For example - materials used and logistical choices.



SOCIAL - Does the supplier have any community or charity initiatives to support sustainable practices in the events industry? This can be demonstrated through diverse recruitment processes, ensuring human right and fair labour initiatives are a core value in not only their business but also in those who they choose to do business with down the supply chain.



GOVERNANCE - What is the long term commitment and plan to ensure sustainability is at the forefront of everything they do? How do they publish this information and are they held accountable to their promises and actions by clients to ensure improvements are ongoing to benefit the industry long term.

OFFICIAL EVENT SUPPLIERS



EXPOPLATFORM



MEDIAHUT



eventbeds™

CampbellReith
consulting engineers



essential
events.



LT Print Group

VENUE – NATIONAL EXHIBITION CENTRE

We're proud to be part of the NEC Group - the UK's leading live events business ,operating in exhibitions, conferences, music, sports, family entertainment and hospitality.

[Follow this link](#), to find out more about the NEC Groups sustainable commitments.

CATERING

[Amadeus is committed to working towards a sustainable future.](#) Put simply, limiting our impact on the environment underpins everything we do. From local sourcing to utilising the latest technologies, Amadeus is always innovating and working on new ways to improve its carbon footprint. [Latest Updates](#)

GRAPHICS AND SIGNAGE

Sustainable engineered fibreboard. Manufactured from fibres recovered from recycled used cardboard boxes. Strong and lightweight. All manner of 3 dimensional objects can be produced from this versatile material.

For more information regarding Waste management and other sustainable initiative within the NEC please [visit their website.](#)

OFFICIAL STAND BUILDER – SHOWLITE

Showlite consider the use of environmentally efficient materials, processes and equipment at all times, and make the most sustainable choice, where practical. **Showlite** minimise waste and reduce, re-use or recycle materials wherever possible. **Showlite** also co-operate with organisers on any reasonable initiatives to minimise the show's environmental impact and always comply with local environmental regulations.

SHELL SCHEME

- Maintenance and cleaning of all stand framework + stand infills for re-use
- Recycling of foam PVC – full sheets to fascia + full sheets to counter infills.
- Painting existing fascia signs instead of PVC purchase
- Damaged metalwork poles cut down to connectors for re-use
- All shelving is cleaned, trimmed, and re-used
- Digital graphics are offered to clients to keep
- Shared transport to shows to alleviate fuel consumption
- Part-used paint offered to schools or local charities
- Timber off-cuts offered to local schools for Design and Technology Dept
- Material off-cuts offered to local schools for Design and Technology Dept.
- Used pallets turned into product (Sheds, seating etc...)
- Early show schedules given to Logistics Company to enable better planning and return loads.
- Shared “WhatsApp” group with local exhibition companies additional site deliveries & requests.

OFFICIAL STAND BUILDER – SHOWLITE CONT.

ELECTRICS

Introduction of Showlite Plug 'n' Play system in 2017 which gives the following benefits:

1. Fast to install system due to its plug and play nature.
2. Cuts down on labour required to install.
3. Reusable system reducing carbon footprint.
4. Large reduction of disposable cable required for installation.

Since 2020 Showlite electrics team stopped using hardwire cable which needs to be recycled and have opted to go fully plug 'n' play.

LED lighting is supplied as standard across all shows since 2019 and Showlite are constantly upgrading their LED stock to the latest technology allowing better quality lighting with less power consumption.

In 2020 another investment was made in LED light battens to replace our fluorescent lighting which is to be banned by UK Government in September 2023.

The electrical division continually monitors logistics and optimises various services within vehicles, wherever possible.

OFFICIAL STAND BUILDER – SHOWLITE CONT.

FLOOR COVERING POLYPROPYLENE

Exhibition carpet is made from 100% Polypropylene fibres (PF) and is recycled after use at various locations in the UK and Belgium.

The recyclers are selected based on location and proximity to the event site or the manufacturing plant in Belgium, which offers a fantastic saving in both money and carbon emissions on transport.

The PF that the carpet is made from is cleaned, shredded and melted back into plastic pellets that can be re-used to make more carpet or a variety of plastic components used throughout manufacturing.

PVC VINYL

Vinyl is now recycled through a new pioneering process whereby the manufacturers take their own vinyl products back after its usage and integrate the material into the backing of their LVT (Luxury Vinyl Tile) products.

Last year Showlite recycled over **300,000 sqm of carpet**, which 10 years ago would have been put into land fill (as foam backed exhibition carpet).



OFFICIAL STAND BUILDER – SHOWLITE ACCREDITATIONS

ESSA ACCREDITATION – NEWLY RATED TIER 4

THE ESSA SUSTAINABILITY ACCREDITATION

is an evidence focused, points based process, covering 12 essential aspects of sustainability management...

- **SUSTAINABILITY POLICY**
- **ACTION PLAN**
- **AWARENESS & TRAINING**
- **MODERN SLAVERY**
- **EQUALITY & DIVERSITY**
- **AIR QUALITY**
- **SUPPORTING THE COMMUNITY**
- **STAFF ENGAGEMENT**
- **ENERGY MANAGEMENT**
- **PROCUREMENT**
- **WASTE MANAGEMENT**
- **CARBON FOOTPRINT**

FESPA UK ASSOCIATION WASTE ACCREDITATION

This prestigious recognition highlights Showlite's commitment to sustainability and responsible waste management in the exhibition industry.

Showlite believe in creating exceptional experiences while taking care of the planet.

This accreditation is a testament to Showlite's dedication to reducing their environmental footprint and leading the way in eco-friendly practices. 🌱💚



CEVA SHOWFREIGHT

SHIPPING, LIFTING & ONSITE LOGISTICS

CEVA Group's mission is to contribute to sustainable globalisation through better balanced economic trade that fosters both economic and social development while respecting the integrity of all men and women and the planet.

The Group's Sustainability Policy is based on 3 pillars:

- **Acting for People** - by ensuring the protection and professional development of our staff members and by supporting social innovations to local communities.
- **Acting for Planet** - by preserving air quality, fighting climate change and accelerating the energy transition of our industry in order to achieve carbon neutrality by 2050 while preserving marine biodiversity.
- **Acting for Fair Trade** - by promoting responsible international trade through strict compliance with existing laws and regulations, so that our Group sets an example in our business with the development of resilient, innovative and sustainable services.

For more information please visit <https://www.cevalogistics.com/en/who-we-are/commitments/sustainability>

PSP EXHIBITIONS

AUDIO VISUAL SERVICES

At PSP we are on a journey to deliver and support more sustainable events.

We understand that reducing the environmental impact of events is important for our clients and for ensuring we operate as a responsible business. However, it also offers a tremendous opportunity for innovation and to create even more successful events. As a result, PSP is implementing green initiatives across its operations and supply chain from switching to more energy efficient technology, to reducing waste and increasing the reuse of materials.

4 MAIN AIMS

- REDUCING OUR CARBON FOOTPRINT
- ELIMINATING WASTE!
- GIVEMETAP!
- EDUCATING OUR SUPPLIERS

For more information, please visit <https://pspav.com/blog/helping-deliver-sustainable-events>

**NEW FOR
2025**

EVENT BEDS / NUBREED HOTELS

ACCOMMODATION PROVIDER

- We are committed to driving down our energy and carbon impacts.
- We encourage our customers to reduce their impact on the environment by recommending the use of more sustainable materials.
- We actively promote sustainability by not wasting energy and promoting a paper-free office.
- We will make all endeavours to be a digital-first business.
- We seek to comply with current environmental legislation and work to minimise the impact of our activities on the environment.

[READ THE FULL ESG STATEMENT](#)

LT PRINT GROUP

We take our responsibility to the environment very seriously and are one of the greenest printers around! Our ISO 14001 Certification means you can rely on us to provide the highest level of environmental care.

PRINTING

We constantly invest in our kit and machinery, so that our products are as environmentally responsible as possible, reducing waste and minimising our energy consumption.

WASTE

Our waste is minimal, and – of that – 100% is recycled, including paper, used printing plates, cardboard and polythene.

DELIVERIES

LT Print production facility is within close proximity to Rapid News Group offices, meaning items are hand delivered, minimising the carbon impact of transportation.



MEDIA HUT

EXHIBITOR MERCHANDISE

As a company, Media Hut supply large amounts of product that is used for promotional purposes. So, to reduce our impact on the environment we:

- Always recommend products that are not quickly discarded. Products that will be useful to the recipient in some way, and so have a high degree of retention. Which doesn't just help the environment, it also helps to constantly reinforce your brand.
- Use materials, where possible, that are recyclable and/or only emit modest amounts of CO2 during the manufacturing process.
- Offer products that decompose quickly. Plastics can take up to 1,000 years to decompose, and produce large amounts of CO2 during the manufacturing process, so we always offer alternatives from sustainable sources such as paper/cardboard-based products that decompose in months.
- Ensure our sub-contractors and suppliers are aware of and adhere to environmental standards that are compatible with our own.

For more information, please visit <https://www.mediahut.co.uk/promotional-products/environment.shtml>

SUSTAINABLE INITIATIVES FOR TCT 3SIXTY & MED-TECH INNOVATION EXPO 2025

MAGAZINES & MEDIA PARTNERSHIPS

ONSITE MAGAZINES

QR CODES

- Links to digital copies of magazines which reduces print waste onsite from third party media partners. This also enables tracking links to be embedded to collect download data.
- Various other uses including to download the app, wayfinding and general health and safety advise just to name a few.

YEAR-ROUND MAGAZINE DISTRIBUTION

- Magazines are now wrapped in paper not plastic packaging when mailed out to subscribers.
- Focusing on regional distribution – EU mags going to EU audience not globally distributed, which is not only a sustainable initiative, but it also supports delivering relevant content to our global audience.

ONSITE RESOURCES

LANYARD / BADGE RECYCLING

TERRACYCLE –

Overconsumption and a throwaway culture have led to a global waste crisis. While even complex rubbish is technically recyclable, most materials are not profitable to recycle. As a result, waste piles up in landfills and pollutes our planet while virgin materials are extracted from the earth to create new products.

TerraCycle mission is Eliminating the Idea of Waste®. Businesses and government entities work with us globally to keep rubbish out of landfills or from incineration.

Through collaboration and innovation, we've developed the world's first solutions in everything from recycling to reuse.

For more information please visit >

<https://www.terraceycle.com/en-GB/about-terraceycle/>

BADGES

Sustainable badges with no plastic holders or adhesive backings, fully recyclable.

EVENT APP

Reducing use of printed business cards through digital badge scanning via event app.

The event app offers many sponsorship / advertising opportunities for exhibitors who are looking for extra brand exposure, this replaces the traditional sponsorship items such as branded bags which even if produce by sustainable materials, still carries a carbon footprint to produce in the first instance. By offering digital alternatives this allows the events to still offer attractive sponsorship opportunities but re-imagined in a more sustainably conscious way.

**NEW FOR
2025**

MEASURING, REPORTING & CARBON OFFSETTING

SUSTAINABILITY TRACKING / REPORTING

For 2025 we have committed to identifying the carbon impact of our events and finding ways in which this can be reduced. This is the first step on our carbon reduction journey, with the help of the Tribe Platform which demonstrates our current impact and how we are offsetting.

ONE TRIBE PLATFORM [TCT 3SIXTY](#) / [MED-TECH INNOVATION EXPO](#)

VISITOR TRAVEL – PART OF POST SHOW SURVEY

This is one way in which we measure our carbon impact, and by making it easily accessible for visitors to provide this information it will improve the accuracy of our reporting data. If this question is asked year on year, we can also gain a greater understanding of visitors travel patterns, which could also benefit us from marketing perspective.

[Read the full ESG Statement](#)