



Sponsorship Opportunities



SEA Yachting Conference

The Southeast Asia Yachting Conference 2025 (SEA Yachting Conference 2025) is set to return, offering a world-class platform to discuss the unique challenges and advantages in the yachting industry across Southeast Asia. Taking place on **8 - 9 April 2025** at ONE°15 Marina Sentosa Cove, this two-day event will bring together a spectrum of international experts and key regional yachting trade to tackle critical topics shaping the Southeast Asia yachting landscape.



Key Sessions

- **Masterplanning:** Future Southeast Asia Coastal Developments
- **Navigating Regional Waters:** Regulation Challenges in Southeast Asia
- **Tourism and Chartering:** Market Trends Across Southeast Asia
- **Where to Next:** Rise of Alternatives and Sustainable Solutions
- **SEA Superyacht Connection:** Working with Neighbouring Regions
- **Prepare the Crew:** Tackling Owner and Crew Mindset and Skillset
- **Ready the Yards:** Infrastructure Opportunities and Warranty Constraint





Advantages of Investing in R&D for Carbon Neutrality in the US Market

PERSONAL WATERCRAFT SALES FOR 2022 BY COUNTRY

Country	Rolling Year	Retail Units	Wholesale Units
United States	2022	85,482	88,170
	2021	66,942	83,827
	2020	83,728	85,096
Canada	2022	80,452	80,452
China	2022	76,291	76,291
Japan	2022	79,207	79,207
Germany	2022	67,200	67,200
France	2022	81,106	81,106
Spain	2022	59,741	59,741
Italy	2022	53,461	53,461
UK	2022	44,111	46,782

ICOMIA
International Council of Marine Industry Associations
ICOMIA Boating Industry Conference 2024

PLUS
Power & Leisure

Supporting Organisations:
JMA, RMI, C&A, MIAK, ONE'S MARINA



2025 Expected Figures SEA Yachting Conference

- 150+ attendees
- 30+ speakers and panelists
- 15 industry associations' support
- >S\$106 million in media reach



Singapore Yachting Festival

- 95+ yachts
- 180+ brands
- 13,000+ visitors
- Including a 1,000sqm+ land expansion

Sponsorship Tiers

The SEA Yachting Conference 2025 will be attended by over 100 industry leaders and global media coverage, providing fantastic exposure to the yachting trade in Southeast Asia. Sponsor benefits include brand exposure, the opportunity to display products and show innovations live to attendees.

Diamond S\$15,000

Sapphire S\$12,000

Pearl S\$10,000

Lunch S\$7,500

Conference Social S\$6,000

Tea Breaks S\$5,000

Price excludes GST.



Sponsorship Benefits

Event Access

	Diamond	Sapphire	Pearl	Lunch	Conference Social	Tea Breaks
Conference Tickets <i>8 - 9 April</i>	4	3	2	1	1	1
SYF Tickets (VIP) <i>10 - 13 April</i>	4	3	2	2		
SYF Tickets (Multi-day) <i>10 - 13 April</i>					2	2

Promotion

	Diamond	Sapphire	Pearl	Lunch	Conference Social	Tea Breaks
Logo on Conference Website	✓	✓	✓	✓	✓	✓
Logo on Conference Advertisements	✓	✓	✓			
Logo on Conference Venue Signage and Event Staging	✓	✓	✓			
Goodie Bag Insertion	✓	✓				

Exhibition Space (Foyer)

	Diamond	Sapphire	Pearl	Lunch	Conference Social	Tea Breaks
Display of Company's Banners (Duration of Display)	4 <i>Throughout event</i>	2 <i>Throughout event</i>	1 <i>Throughout event</i>	1 <i>Lunch only</i>	1 <i>Event only</i>	1 <i>Tea break only</i>
Booth Space at Conference Venue Foyer	One booth per sponsor. Space allocation will be according to sponsorship tier. 1 table & 2 chairs included.					
Available for Hire: Additional Catering Lounge Furniture, Standard Tables and Chairs, AV Needs	✓	✓	✓			

Sponsorship Benefits

Acknowledgements

Diamond	Sapphire	Pearl	Lunch	Conference Social	Tea Breaks
Press releases, event openings and closings			Prior to lunches	During event	Prior to breaks

Partners

Thank you to our partners who have supported us in the past edition of the SEA Yachting Conference.





**SOUTHEAST ASIA
YACHTING
CONFERENCE**

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