



# BioTrinity 2021

BioTrinity is a highly regarded biopartnering & investment life sciences conference, with a core mission of inspiring growth and creating opportunity for all who attend. The audience mix includes early-stage and emerging biotech, medtech and digital health companies, big pharma executives, life sciences investors and organisations who provide critical support to the industry.

BioTrinity 2021 will be delivered LIVE in a fully **HYBRID** format at etc. venues Bishopsgate, London and via a dedicated virtual platform, on the following dates:

## **Monday 21 & Tuesday 22 June:**

Live Hybrid Conference & Partnering available for all delegates

## **Wednesday 23 June:**

Additional day of virtual partnering available for all delegates

## **Wednesday 23 – Friday 25 June:**

On-Demand digital content available for all delegates

## **Why attend BioTrinity:**

The hybrid BioTrinity 2021 conference has been designed to meet the needs of delegates seeking:

- New collaboration partners
- Funding and Investment
- In-licensing opportunities
- Updates on the latest innovation and trends in the industry
- To network and build relationships with delegates, whether they are attending virtually or in-person
- To raise their company profile to a targeted and engaged audience

# What's on at BioTrinity 2021

## • **A Hybrid Event Experience**

BioTrinity will be delivered live in synchronized formats; in-person in London and via a dedicated virtual platform and interactive app

## • **BioLaunchPad**

Featuring 70 back-to-back 5-minute presentations from innovative life sciences companies, to all stages of development and across therapy areas. All content will be delivered and streamed live, then made available on-demand for follow on viewing

## • **Panels & Keynotes**

The agenda features a packed two-day schedule of Panel Discussions, Industry insights and Keynotes on a range of hot topics and future trend insights. All content will be delivered live, and made available on-demand for follow on viewing

## • **Sponsors Exhibition**

The in-person conference will feature a sponsors exhibition, which will be replicated on the virtual platform, allowing delegates to learn more about our sponsors and interact live with team members

## • **Private Partnering Meetings**

BioTrinity will feature two days of in-person private partnering meetings and three days of virtual private partnering meetings. The system is set up to accommodate meetings between all combinations of virtual and in-person delegates

## • **Academic Poster Presentations**

We will be welcoming up to 30 academic poster presentations at BioTrinity this year, showcasing a range of novel innovation from academic researchers available in-person and via the virtual platform

## • **Networking**

There will be plenty of in-person and virtual networking opportunities made available for all delegates.

# Sponsorship at BioTrinity

BioTrinity sponsors gain targeted and effective exposure on-site at the venue and throughout the virtual platform. Sponsors also benefit from brand exposure to the wider industry throughout the year via the website, media partner promotion, social media campaigns and via our regular e-marketing mailers.

**So the formula is simple, the earlier you book, the more exposure you will receive.**

## BioTrinity Sponsorship Packages with ADDED Virtual Benefits

### Gold - £12,000+VAT includes:

- Exhibition stand at the venue
- Dedicated sponsors page on the virtual platform
- Host and keynote presentation at an 'Industry Insight' session
- 30-minute 'Meet the Sponsors' virtual showcase session (subject to availability)
- 8 x in-person delegate passes
- 6 x virtual passes
- Gold level branding run of house at the venue and on the virtual platform, including on all marketing mailers and social media posts
- Dedicated emailer to the OBN network (10k plus contacts)
- Full page advert in the digital and printed handbook

### Silver - £9,000.00+VAT includes:

- Exhibition stand at the venue or choice of 'add on' item from Additional Sponsored Branding Opportunities list
- Dedicated sponsors page on the virtual platform
- 30-minute 'Meet the Sponsors' virtual showcase session
- 6 x in-person delegate passes
- 4 x virtual passes
- Silver level branding run of house at the venue and on the virtual platform, including all marketing mailers and social media posts
- Full page advert in the digital and printed handbook

### Bronze - £6,000.00+VAT includes:

- Exhibition stand at the venue
- Dedicated sponsors page on the virtual platform
- 4 x in-person delegate passes
- 2 x virtual passes
- Bronze level branding run of house at the venue and on the virtual platform, including all marketing mailers and social media posts
- Half page advert in the digital and printed handbook

### BioLaunchPad - £5,500+VAT includes:

- Sponsorship of a session of 5 x company presentations at BioLaunchPad
- 1 x 5-minute welcome for your company delivered in-person or streamed live, then recorded and added to your dedicated sponsors page on the virtual platform
- 5 x presenter passes (in-person on virtual) plus an additional 2 delegate passes (in person or virtual)
- Bronze level branding run of house at the venue and on the virtual platform, including all marketing mailers and social media posts
- Half page advert in the digital and printed handbook

## Additional Sponsored Branding Opportunities:

<b>BioTrinity 2021 Additional Opportunities (all subject to availability)</b>	<b>Passes Included</b>	<b>£ (prices are subject to VAT)</b>
Hosting of a 30-minute digital networking session for up to 30 delegates	1	POA
Sponsorship of the Networking Reception on 21 June	1	£2,500
Sponsorship of the Closing Drinks on 22 June	1	£2,500
Sponsorship of BioLaunchPad session	1	£3,000
Bespoke Satellite Session	N/A	£4,000
Sponsorship of the BioTrinity app (single or co-sponsor)	4 or 2	£6/3,000
Lanyard sponsor	2	£6,000
Inside cover advert in the delegate handbook	N/A	£1,500
Back cover advert in the delegate handbook	N/A	£1,500
Full page advert in the delegate handbook	N/A	£500
Charging Station branding	N/A	£1,500
Pop Up banner in partnering room	N/A	£500

### About the Networking Reception & Closing Drinks at BioTrinity:

The Networking & Closing Reception includes an hour of drinks and networking for all delegates in the main Galleria of the venue. The drinks take place at the end of the first and second day of the conference and run from 17:00–18:00.

### Sponsor packages available for the Networking Reception:

The sponsor package includes a pop-up banner displayed during the Drinks Reception and the opportunity for the Sponsors to share a short introduction with guests – each package includes two BioTrinity delegate passes.

## Delegate Tickets

We have a range of In-Person and Virtual delegate ticket options for BioTrinity 2021, which allow full access to all parts of the conference. A dedicated live virtual platform & interactive app will be available for all to use and will act as the core link between all delegates, presenters, and sponsors no matter how or where they are accessing the event.

All In-Person delegate tickets include access to the two-day conference, full interactivity with all delegates, use of the private partnering meeting service and on-site meeting rooms, live access to all panels and BioLaunchPad presentations and full catering for both days. You will also have access to virtual partnering on Wednesday 23 June, and the Virtual Platform until Friday 25 June

All Virtual Delegate tickets include full access to the Virtual Platform from Monday 21 June – Friday 25 June, including 3 full days of private partnering, live access to the BioLaunchPad presentations, access to on-demand panel and industry insight content, live interaction and networking with sponsors.

2021 BioTrinity Delegate Prices	OBN Member	Non-Member
Standard In-Person tickets (Available until 20th June 2021)	£800	£1,100
Onsite In-Person tickets (Available from 21st - 22nd June 2021)	£1,300	£1,300
Virtual Delegate Tickets	£450	£600
BioLaunchPad Presenter Ticket	£800	£1,100
BioLaunchPad Virtual Presenter Ticket	£450	£600
Academic Delegate	£400	£400
Academic Virtual Delegate	£300	£300
Investor In-Person or Virtual (First Guest)	-	-
Investor (Additional Delegate, up to 3)	£500	£500
Investor Virtual (Additional Delegate, up to 3)	£300	£300
Speakers & Presenters	-	-
Academic Poster Presenter	Via application only	

\* All prices are subject to VAT

**We are pleased to offer the following package deals:**

**4** for the price of **3** for all in-person delegates

**6** for the price of **4** for all virtual delegates

**To book, go to [www.biotrinity.com](http://www.biotrinity.com)**

## BioLaunchPad®

BioLaunchPad is the company showcase platform of BioTrinity, where R&D companies, TTO's and anyone else wishing to present their commercial proposition to the industry, can do so via a 5-minute live presentation.

We will feature up to 70 innovative life sciences companies, across all stages of development and all therapy areas. Companies can present live at the event or live from a virtual location, with all content streamed seamlessly to the digital platform/app. Content will also be recorded and made available in the 'On Demand' section of the virtual platform.

Before you apply for a **COMPLIMENTARY** BioLaunchPad presentation slot, you must first **REGISTER** for either an in-person or virtual BioTrinity Delegate Ticket.

Once registered, please contact: [sarah.walker@obn.org.uk](mailto:sarah.walker@obn.org.uk) to reserve your BioLaunchPad place.



## Academic Poster Presentation

We are pleased to be featuring an area for Academic Poster Presentations at both the in-person event and virtual event platform.

The Presentations will showcase some of the most exciting innovation and research across all therapy areas in medtech, biotech, AI, and Digital Health.

Academic Researchers will be invited to attend BioTrinity for one-day, where they will have the opportunity to interact and partner with delegates, showcase their research via an A1 or A0 poster, or equivalent PDF on the virtual platform as well as respond to questions live either in-person or via the live virtual platform.

### How to apply:

The application process is now open, with complimentary one-day passes offered to successful candidates. Please email [events@obn.org.uk](mailto:events@obn.org.uk) with details of your research project and the area of unmet need that it addresses.

