

BioSeed 2022

The Early-Stage Life Sciences Investment Event



SHOWCASE **INVEST** **SPONSOR**
LONDON **JANUARY 25** 2022

Organised by 

www.bioseed.co.uk

 @bioseed

#BioSeed

About BioSeed®

BioSeed is a packed & fast-paced one-day event, where innovative early-stage Life Sciences companies seeking Seed or Series-A funding, can pitch to and meet active life sciences investors.

Attendance at BioSeed is exclusively for:

- R&D companies actively seeking Seed or Series A funding of up to £2.5 million
- Life Sciences Investors looking for new funding opportunities
- A limited number of Corporate and Industry Sponsors

R&D Showcase Package includes:

- A live and in-person 5-minute company showcase presentation
- Access to keynote presentations and the investor workshop
- Access to the BioSeed private partnering meeting platform, in-person on 25 January, and virtually on 26 January (powered by Hello Partnering)
- Extensive promotion of your company on social media, OBN marketing emails and the BioSeed website in the lead up to the event
- Attendance at the BioSeed Networking Drinks Reception

R&D Showcase Costs:

- OBN Member Early Bird (September): £300 + VAT
- Standard OBN Member Rate (October-January): £400 + VAT
- Non-OBN Member Early Bird (September): £400 + VAT
- Standard Non-OBN Member (October-January): £500 + VAT
- Additional tickets for colleagues within the same company are available for £150 + VAT subject to availability

Investor Attendees:

BioSeed Investor ticket are available on a complimentary* basis, strictly for those actively looking for new investment opportunities in the life sciences sector, including Venture Capitalists, Angels, HNWI, Crowdfunding Platforms and Private Equity.

* A deposit payment will be required to secure your place, with deposit payments returned only after event attendance. Deposits will be retained in the case of any 'no shows'.

Sponsorship Opportunities:

BioSeed Sponsors gain valuable exposure to a targeted BioSeed audience of Seed Stage R&D Companies, TTO's and a broad range of Life Sciences Investors.

We have three packages available, details as follows:

Investor Sponsor £7,000+VAT (1 available):

- 15-minute keynote presentation
 - Exhibition space in networking area to display a pop-up and marketing material
 - Four showcase slots for companies of your choice, scheduled in the opening session of the event
 - Four additional delegate passes
 - Private room at the venue for partnering meetings
 - Prominent on-event branding & marketing before, during and after the event
 - Full-page advert in conference handbook
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Showcase Sponsor £6,000+VAT (4 available):

- Opportunity to host a showcase session, present a 5-minute welcome & invite 6 R&D companies seeking seed stage funding to present in your hosted session (including one ticket per company)
 - Exhibition space in networking area to display a pop-up and marketing material.
 - Two delegate passes
 - Private room at the venue for partnering meetings (Subject to availability)
 - On-event branding & marketing before, during and after the event
 - Full-page advert in conference handbook
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Event Sponsor £4,000+VAT (4 available):

- Opportunity to host a showcase session and present a 5-minute welcome.
 - Small exhibition space in networking area to display a pop-up and marketing material.
 - One showcase slot for a company of your choice (one ticket per company)
 - Two delegate passes
 - On-event branding & marketing before, during and after the event
 - Half-page advert in conference handbook
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BioSeed Agenda:

- 08:00–09:00** Registration & networking
- 09:00–09:10** Welcome & Introductions
- 09:15–09:30** Keynote Presentation
- 09:30–13:00** Showcase Sessions 1,2 & 3
- 13:00–14:00** Networking lunch
- 14:00–16:00** Showcase Session 4
- 15:00–18:00** 1:1 Partnering Meetings
- 15:30–16:00** Investor Workshop
- 18:00–19:30** Networking drinks



Venue information:

etc.venues, Victoria
One Drummond Gate
Pimlico, London
SW1V 2QQ



How to book?

Please register via our website www.bioseed.co.uk

Or get in touch with the OBN Events Team events@obn.org.uk