



# BioForward

The 'Roadmap for Growth' Life Sciences Event



**SPONSOR, EXHIBIT, ATTEND**

BIRMINGHAM 11 OCTOBER 2019

Organised by



[www.bioforward.co.uk](http://www.bioforward.co.uk)

@BioForwardUK

#BioForward

# About BioForward®

## When & Where:

BioForward, The 'Roadmap for Growth' Life Sciences Event, is taking place from 08:00 – 18:00 on **Friday 11 October 2019** in the Aston Webb, **University of Birmingham**.

## Who should attend?

BioForward is aimed at professionals from early stage and emerging life sciences companies who want to gain the knowledge, skills, connectivity, and support necessary to achieve commercial success for their organisation.

## What's included?

- Panel discussions sharing expert insight and opinion on the most important issues facing the industry
- A targeted series of 'How To' discussions led by experts addressing a range of hot topics
- An exhibition featuring specialist companies to support growth, including: preclinical and clinical development, IP, regulatory compliance, insurance, facilities, manufacturing, communications, new technology and talent
- Access to the partnering platform to book private meetings, along with plenty of networking opportunities throughout the day

## Delegate Tickets

A general delegate ticket includes access to the full one-day conference (see agenda on reverse) including panel discussions, 'how to' sessions, exhibition and partnering. To book your place please go to [www.bioforward.co.uk](http://www.bioforward.co.uk)

- **R&D member** – £150 + VAT
- **R&D non-member** – £200 + VAT
- **Non-R&D member** – £300 + VAT
- **Non-R&D non-member** – £350 + VAT

# Sponsorship

BioForward provides sponsors with an effective platform from which to showcase your company to a diverse audience of emerging R&D companies and industry service providers

Packages include:

## Gold from £8,000 + VAT

- Chairing a panel discussion
- One 2x2m exhibition space
- Six delegate passes
- Full-page advert in event brochure
- Lead branding on all marketing and promotional materials online and in print

## Silver from £5,500 + VAT

- Chairing a 'How To' session
- One 2x2m exhibition space
- Four delegate passes
- Full-page advert in event brochure
- Branding on all marketing and promotional materials online and in print

## Bronze from £3,000 + VAT

- One 2x2m exhibition space
- Two delegate passes
- Half-page advert in event brochure
- Branding on all marketing and promotional materials online and in print

### The following discounts are available for OBN Members and Supporters:

- 5% for OBN Network Members
- 10% for OBN Full Members
- 15% for OBN Supporters and Sponsors

# Exhibitor Package

Exhibiting at BioForward is an ideal platform to communicate directly to early stage and emerging life sciences companies. The exhibition in The Great Hall is the central hub of the event used by all delegates for partnering, networking and catering

We have 30 2x2m exhibitor spaces available, which include a 5ft table, two chairs and power supply (shell not included)

## Exhibitor package from £1,500+VAT includes:

- 2x2m exhibition space
- Two delegate passes

# Agenda:

	Elgar Concert Hall	Great Hall	G30	G31
08:00	Conference & Exhibition open – Delegate Registration			
08:15 - 09:25		Exhibition & Partnering		
09:30 - 09:45	Welcome	Exhibition		
09:45 - 10:30	Panel: The Importance of Appointing & Retaining the Right Team & Board			BioLearn Masterclass: How the Drug Discovery Industry Works
10:30 - 11:15	Panel: Going to America?			
11:15 - 11:30	Networking Break			
11:15 - 12:15		Exhibition	How To: Develop & Manage your Corporate Reputation to Boost Value (Kindly hosted by Instinctif)	
12:15 - 13:15			How To: Successfully Prepare for a Company Exit (Kindly hosted by Fieldfisher)	BioLearn Masterclass: Presentation Skills for Scientists
13:00 - 14:00	Networking Lunch and partnering meetings			
14:00 - 14:45	Panel: The Collaboration Paradox	Exhibition		
14:30 - 15:30			How To: Benefit from the Life Sciences Strategy – where next?	BioLearn Masterclass: Social Media for Beginners
14:45 - 15:30	Panel: Clinical Trials - Getting it Right First Time			
15:30 - 17:00		Exhibition & Partnering		
15:45 - 16:45		Exhibition	How To: Successfully Embrace the Brave New World of A.I. & Machine Learning	
16:45 - 18:00	Networking Drinks			

## How to book?

Please register via our website [www.bioforward.co.uk](http://www.bioforward.co.uk), or get in touch with our Events team on [events@obn.org.uk](mailto:events@obn.org.uk)

## Contact Details:

### Sponsorship & Exhibition:

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