

IceFish | Press release | 26-09-2024



Record-Breaking Success at Icefish 2024

Icefish 2024 has wrapped up with unprecedented success, celebrating a 12,387 attendance from a record breaking 60 different countries and the 40th anniversary of the event. This year's exhibition marked a triumphant return to pre-COVID visitor numbers, solidifying Icefish's place as the global hub for the fishing industry and highlighting the continued vibrancy of Iceland's fisheries sector.

Celebrating 40 years since its inception, Icefish 2024 was a landmark occasion. Over the decades, the Icelandic Fisheries, Seafood and Aqua Exhibition has grown into a cornerstone event for industry professionals worldwide, playing a vital role in showcasing advancements and fostering collaboration across the sector. This year's event was a fitting tribute to the long-standing tradition of innovation and excellence that Icefish represents.

In a spectacular awards ceremony held during the event, leading companies and individuals were recognized for their contributions to the fishing industry. Awards celebrated innovation, sustainability, and advancements in technology, emphasizing the forward-thinking approach of the sector. The ceremony highlighted the outstanding achievements that continue to shape the future of global fisheries. Find out who the winners were [here](#).

A major highlight of Icefish 2024 was the Fish Waste for Profit Conference, which provided valuable insights into the utilization of by-products in the fishing industry. The conference brought together thought leaders and experts to discuss sustainable practices and how innovation can maximize value from fish by-products. With a focus on reducing waste and driving profitability, the event underscored the importance of sustainability in the future of fisheries.

This year's event attracted thousands of visitors eager to learn about the latest trends, from artificial intelligence (AI) and automation to new technologies revolutionizing fishing practices. Attendees sought insights into the innovations shaping the industry, with a clear focus on sustainability, efficiency, and the profitable utilization of resources.

Icefish 2024 was not just a reflection of the industry's resilience in the wake of global challenges, but a forward-looking celebration of its capacity for growth, innovation, and transformation.

We are excited to build on this incredible momentum and look forward to even more groundbreaking achievements at future editions of Icefish.





About IceFish 2024

The Icelandic Fisheries Exhibition and Awards is a Mercator Media event, supported by its sister publication **World Fishing & Aquaculture**. The 2024 Icelandic Fisheries Exhibition will follow 12 incredibly successful exhibitions, held triennially since 1984.

The Icelandic Fisheries Exhibition will return from the 18-20 September 2024.

Further information about the Exhibition, Awards and conference can be found here: www.icefish.is/ (English) www.icefish.is/is (Icelandic)

About Mercator Media Ltd

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