

JCK VIRTUAL

SCHEDULE AT A GLANCE

THIS IS THE WEEK THE INDUSTRY MEETS! JCK IS BRINGING OUR INDUSTRY TOGETHER WITH A VIRTUAL CONFERENCE LIKE NO OTHER FEATURING THE FULL SLATE OF PROGRAMMING BELOW. BUILD YOUR AGENDA AROUND YOUR SCHEDULE WITH OPPORTUNITIES THROUGHOUT EACH DAY TO LEARN, BROWSE, MEET & MERCHANDISE FROM JCK'S NEIGHBORHOODS, AT YOUR CONVENIENCE. DROP IN FOR A 10-MINUTE TREND TALK FOLLOWED BY TIME TO BROWSE PRODUCTS FOR THOSE TRENDS OR STAY FOR DAY OF VIDEO APPOINTMENTS AND JCK TALKS SESSIONS. FULL DETAILS AT VIRTUAL.JCKONLINE.COM.

ALL TIMES ARE EST.

MONDAY, AUGUST 10 | THE LUXURY EXPERIENCE

VIRTUAL RINGS OF STRENGTH

Show your support for Jewelers For Children, in the virtual version of their annual run! Activities you're already doing -- run, bike, walk the dog, or even mow your grass -- will help children in need, just clock the activity daily. Register or donate at www.charityfootprints.com/JFCRingsofStrength.

10:00 AM – 11:00 AM

WELCOME & OPENING KEYNOTE

Sponsored by: De Beers Group

11:00 AM – 1:00 PM

APPOINTMENT TIME!

Your time to schedule video appointments with your preferred or new Luxury Designers

1:00 PM – 1:30 PM

JCK TALKS LUXURY TRENDS

Kareem Rashed of Robb Report, Marion Fasel of The Adventurine, Randi Molofsky of For Future Reference and Tracey Ellison of The Diamonds Girl reveal what's new and next in fine jewelry

1:30 PM – 2:30 PM

BROWSE, MEET & MERCHANDISE

Explore the product directory, browse JCK Virtual Showrooms and hold video meetings

2:30 PM – 4:30 PM

APPOINTMENT TIME!

Your time to schedule video appointments with your preferred or new Luxury Designers

4:30 PM – 5:00 PM

RECHARGE | "DRUNK YOGA"

Join us for cocktails and an afternoon stretch! Grab a drink, play some games and see which of your colleagues strikes the fiercest yoga pose!

Sponsored by: Luvente

5:00 PM – 6:00 PM

RECONNECT | LUXURY DINE IN


We're bringing the excitement and connection of Luxury to you with this exclusive networking event open only to Luxury attendees

Don't forget! JCK Virtual is designed to be flexible for our global audience. Luxury exhibitors and attendees can access the platform all day and evening on Monday, August 10, and JCK Virtual is open 24/7 from Monday, August 11 to Friday, August 14, for you to browse product and schedule appointments with domestic and international Exhibitors in a variety of time zones.

*AS OF 7/20/20. CHECK VIRTUAL.JCKONLINE.COM FOR THE LATEST UPDATES!

TUESDAY, AUGUST 11 | JCK VIRTUAL OPENING DAY

JCK TALKS PRESENTING SPONSOR: **Jewelers Mutual**
GROUP
SINCE 1913

TREND TALKS SPONSOR:  **GIA**

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10:00 AM – 11:00 AM	<p>WELCOME & OPENING KEYNOTE RETAIL IN 2020: BEFORE, DURING & AFTER Bill Thorne, National Retail Federation (NRF)</p>
11:00 AM – 11:10 AM	<p>JCK TALKS TRENDS BRIDAL Severine Ferrari of Engagement101 and Shelley Brown of The Knot reveal what's new and next in the bridal jewelry market</p>
11:10 AM – 12:00 PM	<p>BRIDAL HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Bridal Neighborhood exhibitors</p>
12:00 PM – 12:30 PM	<p>JCK TALKS SESSION MAKE IT COUNT: HOW TO GET THE MOST OUT OF YOUR MARKETING THESE NEXT 6 MONTHS Ben Smithee and Evelyn Stetzer of The Smithee Group</p>
12:30 PM – 1:00 PM	<p>JCK TALKS SESSION HOW NEW TECHNOLOGY WILL MOVE OUR INDUSTRY FORWARD Adam Gerety, Craig Danforth & Mike Alexander of Jewelers Mutual Group <i>Sponsored by: Jewelers Mutual</i></p>
1:00 PM – 1:10 PM	<p>JCK TALKS TRENDS DESIGNER Marion Fasel of The Adventurine and Randi Molofsky of For Future Reference reveal what's new and next in the designer jewelry market</p>
1:10 PM – 2:00 PM	<p>DESIGNER HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with our exhibitors in our design-focused neighborhoods, Design-@-Luxury & Design Center</p>
2:00 PM – 3:00 PM	<p>APPOINTMENT TIME! Your time to schedule video appointments with JCK Virtual Exhibitors</p>
3:00 PM – 3:30 PM	<p>JCK TALKS SESSION GIA KNOWLEDGE SESSION SPECIAL EDITION: TOOLS FOR THE TRADE Susan Jacques, Mark Buntz, Nellie Barnett & Cathryn Ramirez of GIA <i>Sponsored by: GIA</i></p>
3:30 PM – 4:00 PM	<p>JCK TALKS SESSION DIGITAL FRAUD TRENDS THAT MAKE SELLING ONLINE CHALLENGING DJ Murphy of Card Not Present (CNP) and John Kennedy of Jewelers Security Alliance (JSA)</p>
4:00 PM – 4:10 PM	<p>JCK TALKS TRENDS GEMSTONES Hannah Becker of Diamonddoodles and Monica Stephenson of idazzle.com reveal what's new and next in the gemstones market</p>
4:10 PM – 5:00 PM	<p>GEMSTONES HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Gemstones & Global Gems Neighborhood exhibitors</p>
5:00 PM – 6:00 PM	<p>RECONNECT ASSOCIATION MIX & MINGLE Our popular association cocktail party is going virtual with us!</p>

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WEDNESDAY, AUGUST 12

JCK TALKS PRESENTING SPONSOR: **Jewelers Mutual**
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10:00 AM – 10:30 AM	<p>JCK TALKS SESSION PROMOTING DIVERSITY IN THE DIAMOND INDUSTRY. Dr. Benjamin F. Chavis Jr. For every viewer that attend this session, JCK will donate \$10 to the JCK Industry Fund's Diversity & Inclusivity Grant. <i>Sponsored by: De Beers Group</i></p>
10:30 AM – 11:00 AM	<p>JCK TALKS SESSION WAYS RETAIL WILL CHANGE REGARDLESS OF COVID Chris Walton, Omni Talk & Third Haus</p>
11:00 AM – 11:10 AM	<p>JCK TALKS TRENDS INTERNATIONAL International retailers reveal what's new and next</p>
11:10 AM – 12:00 PM	<p>INTERNATIONAL HOUR BROWSE, MEET, MERCHANDISE Tour the world! Explore & meet with Passport, Hong Kong, Bella Italia & Germany Neighborhood exhibitors</p>
12:00 PM – 1:00 PM	<p>JCK TALKS KEYNOTE WHY RESPONSIBLE BUSINESSES WIN <i>Presented by: Responsible Jewellery Council (RJC)</i></p>
1:00 PM – 1:10 PM	<p>JCK TALKS TRENDS LUXURY Kareem Rashed of Robb Report and Tracey Ellison of The Diamonds Girl reveal what's new and next from Luxury and Prestige@Luxury designers</p>
1:10 PM – 2:00 PM	<p>LUXURY HOUR BROWSE, MEET, MERCHANDISE Your time to discover the best of Luxury at JCK. Explore & meet with Luxury Exhibitors.</p>
2:00 PM – 3:00 PM	<p>APPOINTMENT TIME! Your time to schedule video appointments with your preferred or new JCK Virtual Exhibitors</p>
3:00 PM – 3:30 PM	<p>JCK TALKS SESSION</p>
3:30 PM – 4:00 PM	<p>JCK TALKS SESSION GOING DIGITAL: REAL JEWELERS TALK ONLINE SALES TO 3D PRINTING Dani Mason of b9Creations and Ryan Mullen of Jamming Gems <i>Sponsored by: b9Creations</i></p>
4:00 PM – 4:10 PM	<p>JCK TALKS TRENDS BRIDGE & CURRENTS Danielle Miele of Gem Gossip reveals what's new and next in the bridge & currents jewelry market</p>
4:10 PM – 5:00 PM	<p>BRIDGE & CURRENTS HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Bridge & Currents Neighborhood exhibitors</p>
5:00 PM – 6:00 PM	<p>RECONNECT A VIRTUAL FASHION SHOW</p>

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THURSDAY, AUGUST 13

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10:00 AM – 11:00 AM	<p>JCK TALKS KEYNOTE INDUSTRY TRENDS SURVEY Yancy Weinrich of Reed Exhibitions & Rob Bates of JCK Magazine</p>
11:00 AM – 11:10 AM	<p>JCK TALKS TRENDS THE PLUMB CLUB Discover what's new and next from The Plumb Club</p>
11:10 AM – 12:00 PM	<p>THE PLUMB CLUB HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Plumb Club exhibitors</p>
12:00 PM – 12:30 PM	<p>JCK TALKS SESSION RETAIL INNOVATIONS CHANGING THE WAY CONSUMERS SHOP Pratima Adusumilli of Mirelz, Jason A'alona of Podium and Shelia Bayes of Gem + Jewel</p>
12:30 PM – 1:00 PM	<p>JCK TALKS SESSION EXPERIENTIAL MARKETING</p>
1:00 PM – 1:10 PM	<p>JCK TALKS TRENDS ESSENTIALS & TECH, RETAIL INNOVATION Discover what's new and next in tech essentials & retail innovation with Piers Fawkes of PSFK</p>
1:10 PM – 2:00 PM	<p>ESSENTIALS & TECH, RETAIL INNOVATION HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Essentials & Tech and Retail Innovation Neighborhood exhibitors</p>
2:00 PM – 3:00 PM	<p>APPOINTMENT TIME! Your time to schedule video appointments with your preferred or new JCK Virtual Exhibitors</p>
3:00 PM – 3:30 PM	<p>JCK TALKS SESSION 2020 HOT TOPICS Mark Smelzer, Victoria Gomelsky, Rob Bates & Emili Vesilind of JCK Magazine</p>
3:30 PM – 4:00 PM	<p>JCK TALKS SESSION ENERGIZING JEWELRY DESIGN WITH FORMLABS HYBRID WORKFLOWS Patrick Diggins of Formlabs and Srdjan Urosev of eQuality Tech, Inc. <i>Sponsored by: Formlabs</i></p>
4:00 PM – 4:10 PM	<p>JCK TALKS TRENDS CLOCKWORK Zach Weiss of Worn & Wound reveals what's new and next in the watch marketplace</p>
4:10 PM – 5:00 PM	<p>GALLERY, CLOCKWORK, ASSOCIATIONS HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Gallery, Clockwork & Association neighborhood exhibitors</p>
7:00 PM – 8:00 PM	<p>RECONNECT NETWORKING EVENT</p>

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FRIDAY, AUGUST 14

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10:00 AM – 10:30 AM	JCK TALKS SESSION
10:30 AM – 11:00 AM	JCK TALKS SESSION
11:00 AM – 11:10 AM	JCK TALKS TRENDS DIAMOND Susan Jacques of GIA reveals what's new and next in the diamond marketplace
11:00 AM – 12:00 PM	DIAMOND HOUR BROWSE, MEET, MERCHANDISE Your time to explore & meet with Diamond & Lab Grown Neighborhood exhibitors
12:00 PM – 1:00 PM	APPOINTMENT TIME! Your time to schedule video appointments with your preferred or new JCK Virtual Exhibitors
1:00 PM – 1:10 PM	JCK TALKS TRENDS EXCHANGE & FIRST LOOK Dale Arden Chong of Who What Wear and Jen Cullen Williams of Jen Cullen Williams Communications reveal what's new and next in exchange and first look trends
1:10 PM – 2:00 PM	EXCHANGE & FIRST LOOK BROWSE, MEET, MERCHANDISE Your time to explore & meet with Exchange & First Look Neighborhood exhibitors
2:00 PM	CLOSING COMMENTS from Sarin Bachmann, Group Vice President, Reed Jewelry Group

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