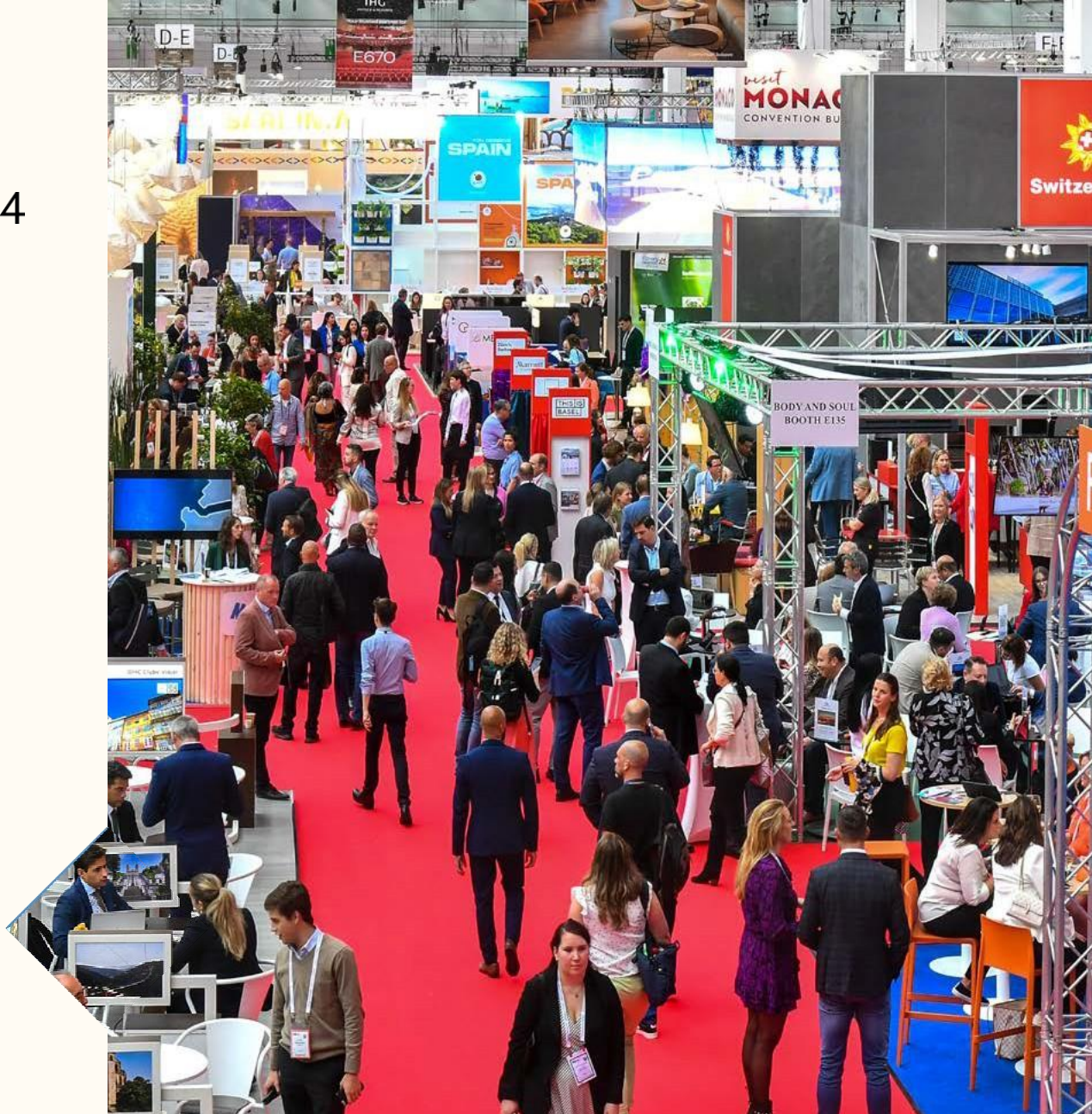


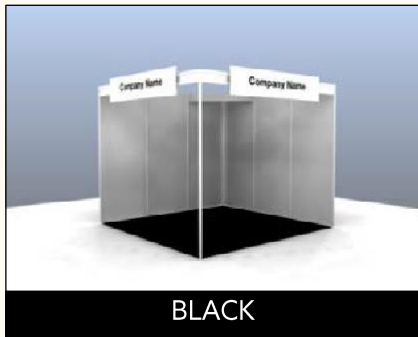
IMEX FRANKFURT
14-16 MAY 2024

Shell Scheme Customisation Opportunities

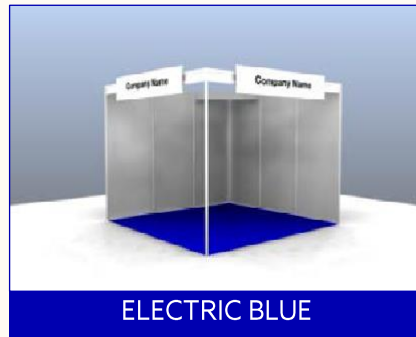
Stand Apart!



Carpet colour options (included in basic package)



BLACK



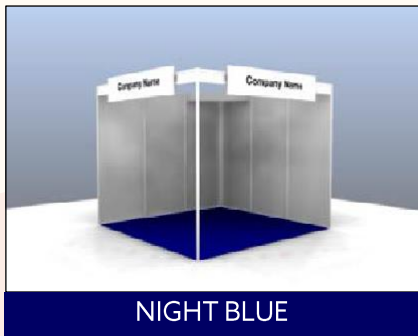
ELECTRIC BLUE



SAHARA



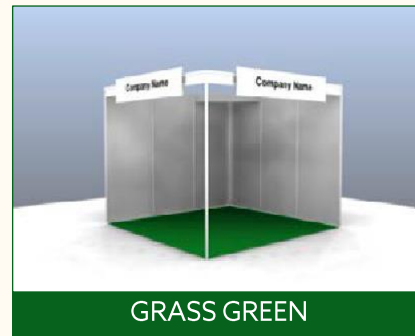
LIGHT GREY



NIGHT BLUE



TOMATO



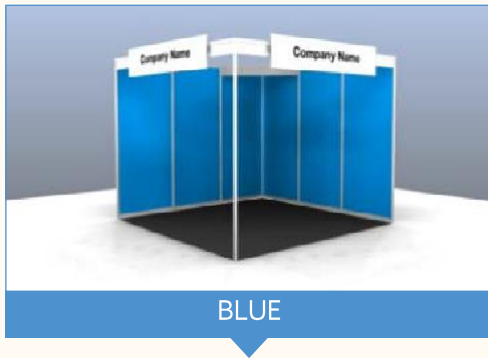
GRASS GREEN



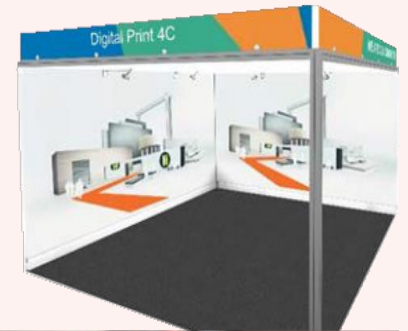
DARK RED

Choose one of the above custom colours to brighten up your booth at no extra cost.
Dark grey carpet will be installed if no other colour has been selected.

Wall Panel colour options



The basic IMEX shell scheme includes **white wall panels**. Upgrading to coloured walls is away to really make your company stand out.



Custom Graphics & fascia boards

Custom fascia board

Enhance your design with custom coloured name boards, letterings and your company logo.

Coloured logo on standard signboard (150 x 35 cm) **EUR 37.00**.

Full coloured fascia construction **EUR 87.00** per metre

Screen printed wall panels

Raise your presence with high-impact, full colour graphics printed on wallpaper (maculature/fleece) directly onto the shell scheme walls.

EUR 75.00 per sqm



Basic Shell Scheme + Custom Graphics & Fascia Boards



Basic Shell Scheme + Custom Graphics & Fascia Boards

Printed fabric covered wall panels

Maximise your presence with high-impact, full colour graphics printed on fabric in a brilliant resolution in front of the shell scheme construction.

EUR 139.00 per sqm

Backlit option **EUR 223.00** per sqm



Basic Shell Scheme + Custom Graphics & Fascia Boards

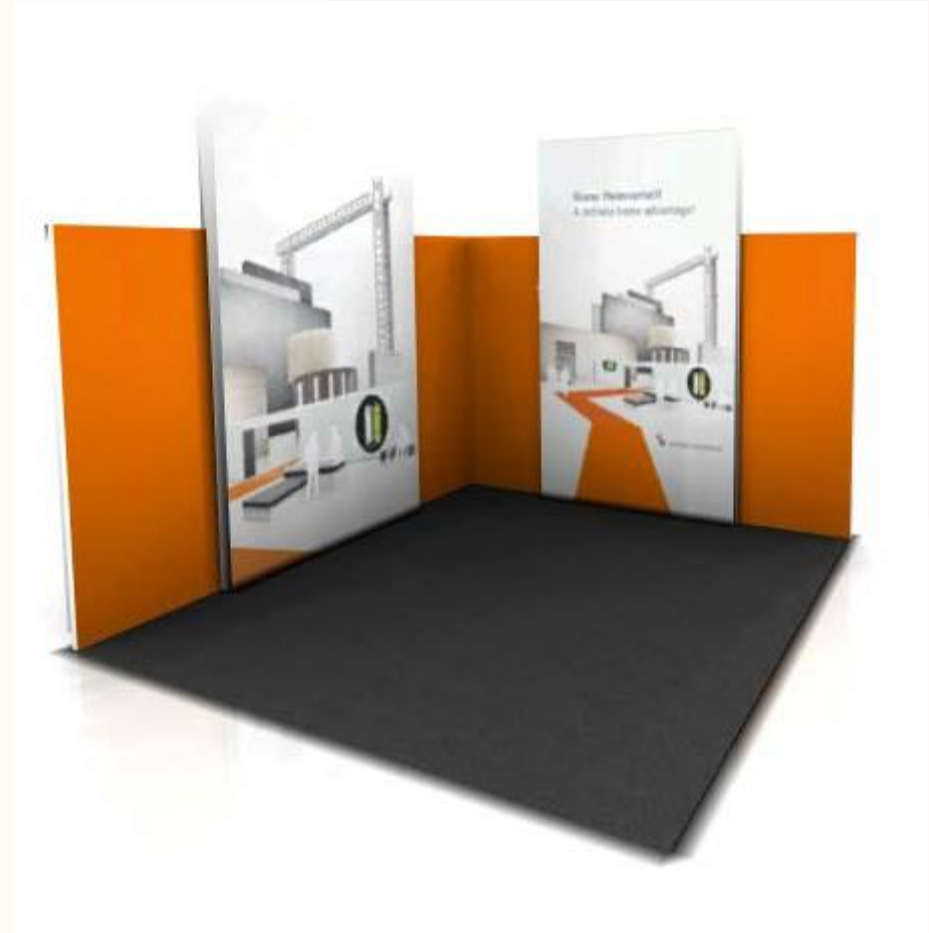


Basic Shell Scheme + Custom Graphics & Fascia Boards

Backlighted printed fabric wall panels

Maximise your presence with high-impact, backlighted full colour graphics printed on fabric as an eye-catcher in individual sizes, installed in front of your shell scheme walls

EUR 223.00 per sqm



Basic Shell Scheme + Custom Graphics & Fascia Boards



Basic Shell Scheme

+ Custom Graphics & Fascia Boards



Upgrade package: Superior

Upgraded shell scheme - Superior

Includes 3.5 metres high, wallpapered and painted wall panels (various colours available), coloured carpet, spot lights, counter, bar table & stools and lockable storage room.

Additional EUR 194.00 per square metre
(limited to booths of 12 square metres or more)



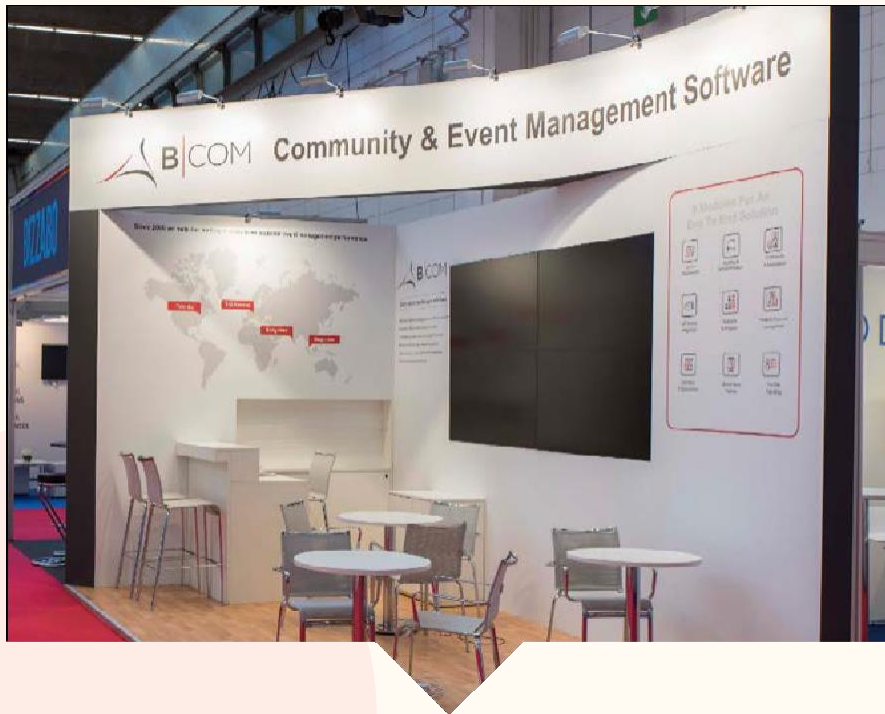
Upgrade package: Superior



Custom Built Solutions

Our booth construction service ensures you absolutely unique concepts for your custom-made exhibition booth, design solutions that take account of your special requirements and brand presentations that emotionally anchor your product in your customers' minds.

Under the motto Frankfurt/Design, we unify the various factors for creative booth construction and your success – attract attention, differentiate, awaken emotions and promote interaction.



Custom Built Solutions



Contact

For further booths packages please use the booth configurator: www.fairconstruction.com.

For additional booth equipment (furniture, display stands etc.)
please visit the Messe Frankfurt Serviceshop: serviceshop.messefrankfurt.com.

If you have further questions, please contact:

Messe Frankfurt Medien und Service GmbH
Fairconstruction

Ludwig-Erhard-Anlage 1, DE – 60327 Frankfurt am Main

www.fairconstruction.messefrankfurt.com

Email: imex-fairconstruction@messefrankfurt.com

Martin Lebduska

Telephone: +49 69 7575 6697

Email: martin.lebduska@messefrankfurt.com

Rajko Debeljevic

Telephone: +49 69 7575 3271

Email: rajko.debeljevic@messefrankfurt.com

For general questions about your booth please call the IMEX Sales Team.

Telephone: +44 1273 224 955

Email: sales@imexevents.com