

INDIA SUBCONTRACTING EXPO 2021

16 – 19 February 2021

For buyers and visitors from North America (USA, Canada and Mexico).

India Subcontracting Expo 2021 will be an immersive online event where you can plan meetings and interact from anywhere and anytime with buyers.

Product profiles

Metal Working and Metal Processing

Mechanical and Electromechanical
Sub-assemblies

Hydraulics and Pneumatics

Motion and Drives

Metal Finishing and Heat Treatment

Electricals and Electronics

Dies, Tools, Gauges and Testing

Plastic, Rubber and Polymer Engineering

Miscellaneous

[Click to book space](#)

INDIA SUBCONTRACTING EXPO 2021

North America, the economic powerhouse of the world

With a combined GDP US\$24.35 trillion, North America is a highly developed economic region consisting of USA, Canada and Mexico.

USA, the richest economy of the world, is the largest importer of the world consuming 12% of global imports and the largest recipient of FDI attracting 20% of global FDI inflows.

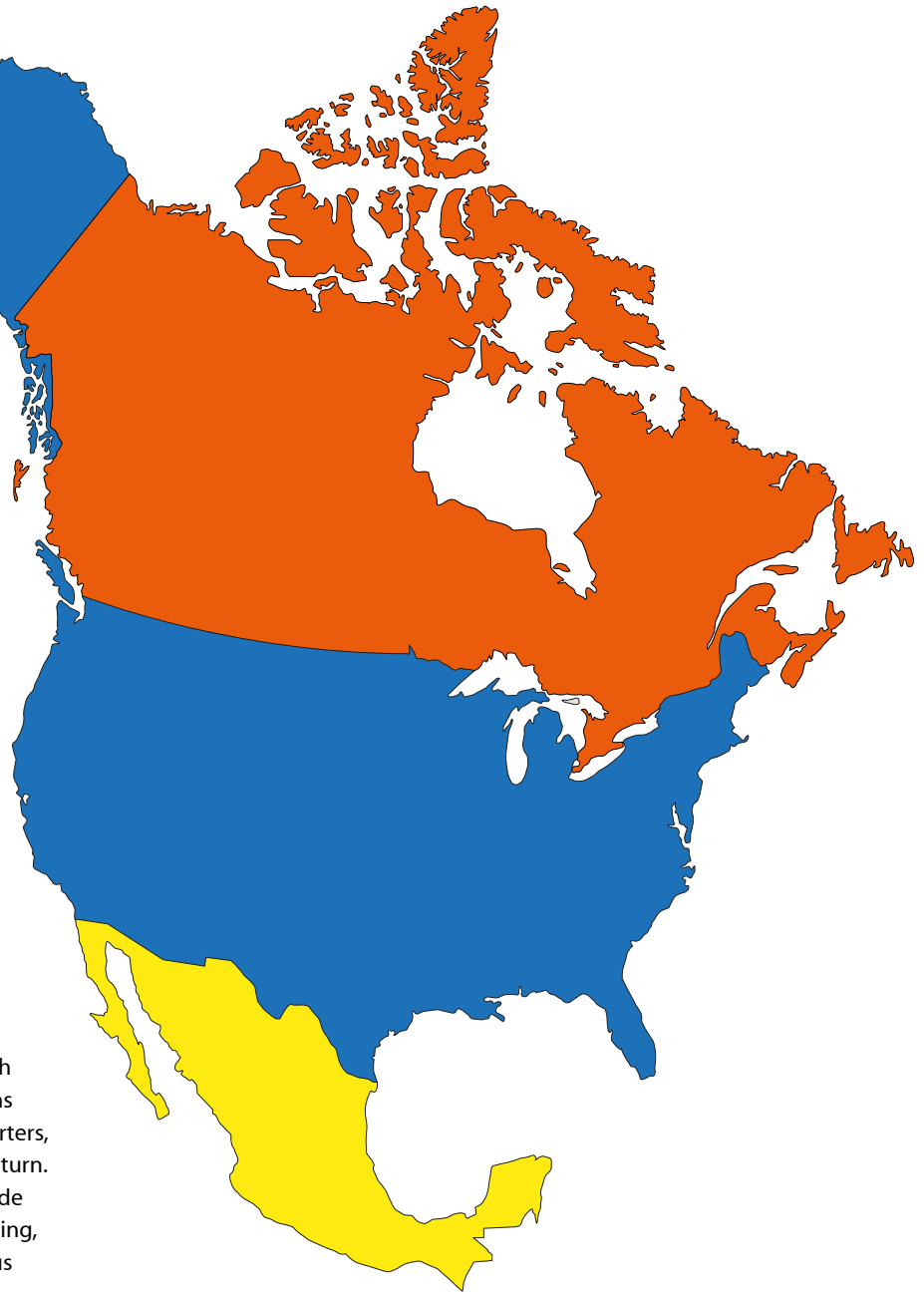
Canada on the other hand is purely a market-oriented economy with high standards of living endowed as it is with abundant natural resources, a highly skilled labour force and modern capital stock.

Mexico's economy got a lift after it joined NAFTA. As the country developed itself as a manufacturing hub, deepening its integration in global value chains, Mexico's share of exports in total GDP doubled between 1990 and 2018.

Why our focus is North America

North America has always been a priority region for Indian engineering because it has been the topmost export destination for its products. EEPC India has always been keen to organize and participate in North American trade fairs and exhibitions. These exhibitions have generated good business for our member-exporters, including MSMEs, and also boosted bilateral trade in turn. EEPC India is now creating a virtual platform worldwide in various engineering segments such as subcontracting, precision equipment and machined components, thus further extending India's strength in these areas.

More than 400 Canadian companies have a presence in India. More than 1,000 companies are actively pursuing business in the Indian market.



Why North America is preferred destination

North America remained the most preferred destination for India's engineering exports with around 20% share in India's global engineering exports in 2019-20. Country-wise, USA was India's topmost export destination with a marginal 0.2% increase in exports from India to US\$11.93 billion in 2019-20. India's engineering exports to Canada also increased by 0.55% to US\$888.3 million in 2019-20. India's engineering exports to Mexico however declined by 6.26% in 2019-20 to US\$2.34 billion. The major engineering goods that are exported to the North American region include Electric Machinery and Equipment, Products of Iron & Steel, Auto Components/Parts, Motor Vehicle/cars and Industrial Machinery, among others.

VISITOR PROFILES

Automobiles	Aerospace & Defence	Electricals	Industrial Automation
Industrial Manufacturing	Machine Tools	Oil and Gas & Mining	Process Industry

Exhibitor packages

Facilities	Basic	Premium
Virtual booth	Yes	Yes
Chat Messaging with buyers	Yes	Yes
Video conference with buyers (4 hours every day per login)	1 login	2 logins
Products for display	10	20
Photos per product	5	5
Video per product (up to 5 videos)	1	1
Product brochures	5	10
Name and Logo on the floor plan	Yes	Yes
Exhibitor list	Yes	Yes

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Participation charges

Basic

Rs 25,000 for Members

Rs 28,000 for non-members

Premium

Rs 30,000 for Members

Rs 33,000 for non-members

- GST will be additionally applicable for both

Mode of payment

Please use the PayU payment gateway on the online Space Booking Form (see next column).

How to book space

Firms are requested to fill in the online Space Booking Form latest by 1 February 2021. Click on this [link](#).

Selection criteria

Since space is limited, participants will be selected strictly on first come, first served basis.

Cancellation of participation

If any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC India.

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