



VIRTUAL ENGINEERING EXPOS

FarmMech 2020

Privacy Policy of FarmMech 2020 Website

The issue of online privacy is extremely crucial for EEPC India, which is committed to safeguarding the information provided by its members and other visitors logging on to its Web site or any other EEPC India event site.

Respecting the privacy of its online visitors, while providing quality services to customers has remained the core of EEPC India's overall strategy. Our Privacy Policy gives visitors a view of the Privacy Practices followed by EEPC India and assures them of safe passage through the FarmMech 2020 website.

At the same time, EEPC India would like to make it clear that its site provides links to other Web sites that are governed by their own respective Privacy Policies and EEPC India does not take any responsibility for the security provided by these sites. Visitors to the EEPC India's website or the FarmMech 2020 website are urged to familiarize themselves with its Privacy Policy as well the policies of the sites linked to their website.

When you provide us with your personal data, you are agreeing to the rules and regulations stipulated under our Privacy Policy and are bound by it. If you do not agree with our Policy please do not use the Website.

The Privacy Policy covers the following areas:

- Type of information collected through the Web site
- Registration Requirement
- Security

Type of information collected through the Web site

- **Personal Information**
Users registering at the FarmMech 2020 website - eepcvirtualexpo.com/farmmech for specific services are requested to provide some personally identifiable information which become the property of EEPC India and can be shared, disclosed or distributed to third parties only in accordance with the Privacy Policy. Please take note that registration is not required for visitors to the site who do not require any specific

services. EEPC India will not sell or rent such personally identifiable information collected. The personally identifiable information is supplied voluntarily for some of the following purposes:

- **Registration Data:** If you are merely a visitor to the site, EEPC India does not collect any personal information about you, except to the limited extent through the use of cookies, as described below. If you decide to use certain services offered on the site, you will be asked to register. During registration you will be requested to complete a registration form setting out basic online contact information about yourself.
- **Credit Card Information:** If you register for FarmMech 2020, you will be required to submit your credit card details, including your name, account number and the expiration date. The information is used for billing purposes and to contact you if there are difficulties in processing your order. EEPC India uses / will use a secured payment gateway to bill users for goods and services which will not retain, share, store or use personally identifiable information for any secondary purposes.

- **E-mail information:** When we receive e-mails from you, we may retain the content of any e-mail messages sent to us, as well as details of your e-mail address.



Use of web-based tracking mechanisms such as Cookies: Cookies, which enable us to store small amounts of information contained in your Web site browser, may be used on some areas of the Website. Cookies, that help us track your navigation, enable us to tailor our offerings to your needs. The kind of information that may be stored on a cookie includes registration data so that a user does not need to re-enter the information every time he/she visits a particular area. The information contained on cookies is masked to ensure your privacy and is readable by the servers of EEPC India. Third party Websites which are accessible from the Site via links, click-throughs or banner advertising may use Cookies. However, it is important for us to inform you that we have no access or control over such Cookies and do not accept responsibility with regards to them.

Requirement of Registration

During registration as 'Visitor' or 'Exhibitor' we request for contact information in order to register yourself for FarmMech 2020. It is necessary for you to register in order to access and use the Site.

Security

Access to your personal account online is password protected. We will not release your account password to any person. In the event that you forget your password, you may

generate an on-line request for your password to be sent to you by e-mail at the e-mail address used during registration.

EEPC India has implemented stringent, internationally acceptable standards of technology and operational security in order to protect personally identifiable information from loss, misuse, alteration or destruction. The access to the data on the server is restricted to authorized EEPC India personnel. EEPC India cannot be held responsible for any activity in your account which results from your failure to keep your own password secure.

For questions regarding the privacy statement, practices of the FarmMech 2020 website, or any other transaction issue, please contact eeepcho@eeepcindia.net



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