Be part of the world’s largest gathering of rice scientists, industry experts, and market players.
Grow your rice business

Rice is the staple food for more than half of the world's population, with more than 780 million tons produced annually. Most of the rice is grown and consumed in Asia, but rising demand worldwide is fast increasing the volume of international rice trade. As a result of the globally expanding markets, there is a growing need for innovative technology and strategies in cultivation, harvesting, processing, packaging, logistics and food security.

The 6th International Rice Congress and Trade Show brings together the leading rice professionals from all over the world. The successful combination of the world's largest gathering of rice scientists and researchers and the meeting of industry experts not only creates a unique business environment, but also offers outstanding opportunities for your business and visitors alike.
• An inspiring global conference and a highly targeted exhibition offer the perfect platform for successful rice business.

• More than 2,000 delegates from 64 countries joined previous editions of the International Rice Congress (IRC).

• Attendees can choose to visit either the Congress or the Trade Show, or both. For trade show exhibitors, this offers an excellent opportunity to present innovative technology and solutions to the entire rice sector, from farm to retailer.

Perfectly combined: Congress and Trade Show

Trade Show areas
The International Rice Congress and Trade Show covers all relevant sectors for production, processing, filling, packaging, storage and transport of rice and rice products, including food safety and quality management:
Unique possibility to showcase your company
International business opportunities in all sectors of rice production, processing and trading.

High potential venue
Asia’s first international convention center, Philippine International Convention Center (PICC). The Philippines is the home country of IRRI Headquarters.

Biggest rice research congress in the world
Meet more than 2,000 high quality decision makers from around 70 countries

Access to all relevant rice markets in Asia and worldwide
Direct contact to leading industry players, government representatives and globally operating organisations

Reasons to attend the Trade Show

Be a part of it!

Standard Full-Service Booth*

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>9 sqm</td>
<td>4,450.00 €</td>
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<tr>
<td>18 sqm</td>
<td>7,950.00 €</td>
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<tr>
<td>27 sqm</td>
<td>11,950.00 €</td>
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<tr>
<td>36 sqm</td>
<td>15,800.00 €</td>
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</table>

Premium Full Service Booth*

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>9 sqm</td>
<td>4,950.00 €</td>
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<tr>
<td>18 sqm</td>
<td>8,950.00 €</td>
</tr>
<tr>
<td>27 sqm</td>
<td>13,450.00 €</td>
</tr>
<tr>
<td>36 sqm</td>
<td>17,200.00 €</td>
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</tbody>
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Raw space (min 18 m2)*

| Price / sqm | 420 EUR / sqm |

For more details please see https://irc2023.irri.org/exhibition

Sponsorship:

Achieve high visibility and PR mileage as an enabler of the successful event that contributes in transforming the agri-food sector.

We offer various ways to engage as a Sponsor. Take a look at our sponsorship prospectus.

*According to the General Conditions of Participation of DLG Asia Pacific Co., Ltd. for IRC 2023 all prices plus registration fee of EUR 300.00
Strategically located in the heart of Southeast Asia, the Philippines is only a few hours flight away from fast-growing rice markets. The Philippines is IRRI’s home country and thus, the perfect location for the globally leading rice event.

The 6th International Rice Congress and Trade Show will take place in Manila in the Philippine International Convention Center (PICC). The PICC is an iconic landmark structure and Asia’s first international convention center.

Attractive exhibition venue

Exhibitors at the International Rice Congress Trade Show are offered full marketing support. Extensive information on the global rice markets, detailed trade show participation planning and high quality promotion of exhibitors’ brands and products, are just a few of the services offered. A multilingual marketing team as well as offices in Thailand and Germany will be offering support to help exhibitors achieve maximum benefit from their trade show participation.

Marketing and Trade Show services
Book your stand
Get in touch with our Asia Team to find out more about booking options, the trade show and marketing services.

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The 6th International Rice Congress and Trade Show is being organized jointly by IRRI (International Rice Research Institute) and DLG (German Agricultural Society). Since 2002 the International Rice Congress has been helping rice professionals reach new markets and create sustainable relationships in the worldwide rice experts network. DLG has been organizing trade fairs and exhibitions for the agricultural and food sector for more than 130 years. These events serve as a forum for ideas, innovation and networking. They are highly respected among exhibitors.

dlg-tradefairs.com