

January **FURNITURE** SHOW

NEC
20-23 JAN
2019

Advertising & Sponsorship Opportunities

januaryfurnitureshow.com/sponsorship



THE
HOME
OF
FURNITURE

BEFORE THE SHOW



VISITOR REGISTRATION SPONSORSHIP

Your logo exclusively featured on the online visitor registration portal. Be seen by over 21,000 visitors.

£2,500



FEATURE ON WEBSITE

Be the star of the show with a dedicated page on the website, feature on social media, company logo on the exhibitor list, and banner on the homepage.

£250



ADVERT IN SHOW PREVIEW MAGAZINE

The Preview is sent to all pre-registered visitors in the run up to the show in January. Book an advert to show off your new launches and attract visitors to your stand.

A5 £450

A4 £850



SPONSORED EMAILS

Email to all pre-registered visitors, showcasing your brand and directing people to your stand. 6 opportunities available.

£550

AT THE SHOW



VISITOR TOTE BAGS

Your logo exclusively included on January Furniture Show tote bags to be handed out to visitors at the show.

£5,000



AISLE MARKERS

Fantastic opportunity to have your logo and stand number over each gangway in your hall.

from £1,250



VISITOR BADGE SPONSORSHIP

Your logo exclusively featured on all badges (over 21,000) at the show.

£2,500



LANYARD SPONSORSHIP

Be seen by all with exclusive sponsorship of the lanyards worn by visitors throughout the show.

£4,000



HALL 5 WALL BANNERS

Be seen in Hall 5 with 6 extra large, back-wall banners.

Price for 6 banners £1,500



SOCIAL & NETWORKING

Entertain on your stand after show close.

£1,000

AT THE SHOW



HALL ENTRANCE DISPLAY

Have an exclusive interactive presence within the hall entrance and ensure your brand is among the first to be seen. The generous 2.5m x 3m space provides the opportunity to promote and showcase your latest products. Subject to Organisers approval.

£4,000



'YOU ARE HERE' BOARDS

Situated at the entrance to each hall, these popular floor plans allow visitors to easily navigate their way around the show. This includes your logo and stand number to guarantee that you are at the forefront of visitors' minds.

£1,000



HALL 5 PLATINUM CLUB

Located in the heart of Hall 5, this café is an invite-only networking area for VIP visitors. The sponsor's logo will feature on all VIP communication, sponsorship of the bar within the VIP lounge, an invitation to your stand (provided by you) to be handed out, a dedicated table and chairs to conduct meetings off the show floor and the opportunity to host a drinks reception at the end of the day (additional costs involved).

£5,000



HALL 2 PLATINUM CLUB

Located in Hall 2, this café is a networking area for VIP visitors. The sponsor will receive the following - company logo on all VIP communication, sponsorship of the bar within the VIP lounge, an invitation to your stand (provided by you) to be handed out, up to 20 nominations for your top buyers.

£3,000



**THINKING ABOUT SOMETHING ELSE?
WE'RE ALWAYS OPEN TO IDEAS...**

Get in touch today and talk to us about what you want to achieve for your brand visibility or product launch at January Furniture Show.

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*All prices correct as of 24 August, and subject to change.