



Join live product launches to see the newest products first!



BOOK 1:1 MEETINGS WITH OUR BRANDS

HEAR FROM THE EXPERTS AT SHOPTALK



HOME & GIFT VIRTUAL

20-22 JULY 2020

VIRTUAL SHOW PREVIEW



Find out more and register at homeandgift.co.uk

Welcome to...

**HOME
& GIFT
VIRTUAL**
20-22 JULY 2020

There's no doubt that 2020 will go down as one of the most challenging years to face our industry, but the resilience and connectedness of our community, even in times of hardship, has been nothing short of inspiring.

The postponement of Home & Gift and its 60th celebrations was, of course, a heart-breaking decision for my team and I to make, but we knew you would understand. Since then, it has been our mission to make sure that even in the absence of the live event, we can still provide the buying, networking and learning opportunities that so many of you turn to our show for in some way.

In recent weeks we have seen retail reopening and customers returning; there is light at the end of the tunnel and by continuing to work together and support one another, we will make it through.

As the new retail landscape continues to evolve, and all of us adapt with it, Home & Gift Virtual will provide you with everything you need to navigate these new times—from exclusive product launches and the ability to schedule 1:1 meetings, to expert advice and inspiration.

Until we can once again safely meet in person for Home & Gift 2021, we look forward to welcoming everyone to Home & Gift Virtual, from wherever you may be calling your office during this time. In the meantime, please do enjoy our digital preview.



Kelly Grant
Show Director

🐦 @Home_And_Gift
📘 Home & Gift Buyers' Festival
📍 HomeandGiftShow
📷 @homeandgiftharrogate

Be part of the conversation
#HomeAndGiftVirtual

Find out more about our virtual event by clicking here

Virtual Event Dates
Monday 20 July
Tuesday 21 July
Wednesday 22 July

ShopTalk

MONDAY 20th JULY 2020

11.00 – 11.30



Kat Maclennan
Founder of Dot to Dot
Visual Merchandising

MASTERCLASS OFF THE SHELF - 5 PRINCIPLES TO CREATE AN ENGAGING VISUAL MERCHANDISING STORY FOR YOUR BRAND

Join our expert Kat Maclennan as she guides you through the principles of visual merchandising for Christmas 2020. During the masterclass Kat will be sharing skills, insight and techniques to help you promote your product or shop to achieve an on-trend and consistent look for retail displays for your shop or engaging social media images for your brand - creating a signature style that attracts customers.

12.30 – 13.30



Kirsty Whyte
Director of Product
Innovation at Photobox



**Jessica
Stones**
Founder of The
Middle Terrace



Zoe Glencross
Designer & founder of
Zoe Glencross Designs

PANEL DISCUSSION SERIES TREND TALKS - THREE TRENDS DEFINING RETAIL IN 2020/21

Bringing Interior Trends Home - join our panel as we explore 3 key interior trends for 2020/21 helping you apply our exclusive insight to develop a confident approach. We will focus on trends including - Unadorned Tactility, Rare Bloom and Serene Warmth - from pattern, texture and colour to typography.

HOSTED BY KIRSTY WHYTE

14.30 – 15.00



Fiona Minett
Founder of Boss Your PR



Jess Clarkson
Marks and Spencer
Social Insider



Louise Kemp
Founder of Peony & Grace
& The Enterprise Collective

PANEL DISCUSSION SERIES THE SOCIAL MEDIA STUDIO - A MASTERCLASS OF 10 TIPS TO GROW YOUR CREATIVE RETAIL BRAND ON SOCIAL MEDIA

We're going to explore social media trends that retail brands are focusing on in 2020, followed by practical recommendations to help shape your marketing plan in 2020. It's time to give a Summer refresh to your relationship to marketing your creative business turning followers into customers. In this session we're concentrating on Instagram - from content and building your own community, to hashtags and the algorithm.

HOSTED BY FIONA MINETT

16.00 – 17.00



it's time to get together

Hosted in association with Talking Tables

QUIZ & COCKTAILS

Home & Gift wouldn't be the same without its famous social scene, come and join the Home & Gift gang and take part in our live quiz featuring Quiz Master Cleere Scamell, with amazing prizes to be won. Plus experience a live cocktail masterclass from our resident Mixologist who will show you how to create your very own Home & Gift Gin cocktail.

See the prizes on page 22

TUESDAY 21st JULY 2020

11.00 – 11.30



Laura Payne Stanley

Business consultant and co-founder of Elevate Labs



Rachel Perry

Business coach

INTERVIEW

RETAIL TRENDS - FIVE TIPS TO BE SMALL BUSINESS SAVVY IN 2020 & 2021

Join us in conversation as we discuss key ways that small businesses need to be savvy to succeed in 2020 and 2021. We will explore selling in the current climate, building relationships and a community, how to keep your mindset in an awesome place during challenging times and tips for business recovery in the long term.

HOSTED BY LAURA PAYNE STANLEY

12.30 – 13.00



Catherine Erdly

Founder of Future Retail UK



India Mahon

Harrogate based boutique owner & founder

PANEL DISCUSSION SERIES

TRENTALKS – CREATE CUSTOMER EXCITEMENT USING RETAIL COLLABORATION POST COVID - 3 TIPS TO EXPAND YOUR REACH TO MAXIMISE SALES

We're joined by a panel discussing collaborative retail initiatives post Covid. Our panel will explore partnering and collaborating with other brands and businesses to expand your message, reach new audiences and break into a new niche - taking cue's from the brands who successfully make this happen in the retail environment. Expert insight and immediately actionable take aways will help you plan an Autumn and Winter strategy for your bricks and mortar and online store.

HOSTED BY CATHERINE ERDLY

14.30 – 15.00



Toyin Laketu

Fashion business consultant and founder of Onwards & Upwards



Fran Sheldon

Fashion trend forecasting and sustainability expert



Charlotte Bingham-Wallis

Founder from BELO

PANEL DISCUSSION SERIES

5 TIPS TO BUILD A SUSTAINABLE BRAND ON A BUDGET - SUSTAINABILITY INSIGHT FOR YOUR CREATIVE RETAIL BUSINESS

Exploring the hot topic of the day sustainability and circular economy. Get the inside know-how and tools to plan and create a sustainable brand on a budget. Providing you with a well-rounded view and discussion from design, production to sales and marketing to help you build a successful brand at your pace.

HOSTED BY TOYIN LAKETU

WEDNESDAY 22nd JULY 2020

11.00 – 11.30



Katy Hill

Broadcaster, coach, speaker & founder of Limitless



Kate Hardcastle MBE

Retail & consumer expert & founder of Insight With Passion

INTERVIEW

CONVERSATIONS IN RETAIL - WHAT'S IN STORE? FIVE TIPS TO PREPARE YOUR CREATIVE RETAIL BUSINESS FOR AW2020 AND SS 2021

Join Award Winning Broadcaster, Coach and Speaker Katy Hill alongside TV Business and Consumer Expert, Kate Hardcastle MBE. Sharing their entrepreneurial insight join Kate and Katy in conversation as they explore and reveal what's in store for creative brands, retailers and consumers. Expect personal anecdotes, sage advice and plenty of entrepreneurial spirit as they delve into their experiences.

12.30 – 13.00



Amanda Perry

ecommerce growth coach



Rebecca Honeywell-Ward

Founder of Honeywell Bakes



Louise Daniel

Founder of & So To Shop

PANEL DISCUSSION SERIES

REALITY BYTES DIGITAL RETAIL MASTERCLASS - HOW TO BUILD A SUCCESSFUL DIGITAL RETAIL BRAND & BOOST YOUR SALES

The digital age has transformed retail - this seminar offers an insight in the ever changing landscape of high street retail and the growth of the online marketplace has introduced a whole range of conflicting challenges and opportunities for today's independent brands and retailers. Is online the only way to go? Or can you find a way to integrate the opportunities of digital and hold on to your bricks and mortar dream? Join our panel as they discuss the journey ahead and share their ideas for navigating the digital terrain successfully to grow your creative retail revenue.

HOSTED BY AMANDA PERRY

14.30 – 15.00



Rosie Davies

Founder of PR Dispatch

PRESENTATION

HOT OF THE PRESS! - FIVE TIPS TO HELP GET YOUR CREATIVE RETAIL BRAND NOTICED BY THE MEDIA IN 2020

Discover the techniques that will be essential to thrive and survive in challenging times. Join Rosie as she shares her essential tips to help you shape a successful Autumn and Winter 2020 PR strategy for your creative retail business.

Add sessions to your schedule here!

LIVE PRODUCT LAUNCHES

We have put together a series of live product launches from our Home & Gift exhibitors. Don't miss the chance to see these new products first from brands across all sectors!



Caroline Gardner

Launching a variety of new products for A/W20, make sure you catch this this exclusive opportunity to discover the pieces your customers will love ahead of the busy Christmas season.

[Find out more here](#)



Wrendale Designs

Wrendale Designs will be introducing their new plush collection, featuring four of your favourite feathery, furry and prickly characters from 'The Country Set' card collection. As well as a new range of winter scarves, featuring best-selling artwork printed on super soft material.

[Find out more here](#)



Apples to Pears

Apples to Pears will be showing for the first time their new 'Gift in a Tin' designs and 'Gifts for Grown Ups'. All are carefully designed to add to their award-winning collection of products and are well suited to sell both from retail shops and on-line.

[Find out more here](#)



Coulson Macleod

Don't miss this exciting opportunity to see the latest additions to their range, including their Vintage Words, Wise Words and Bespoke collections.

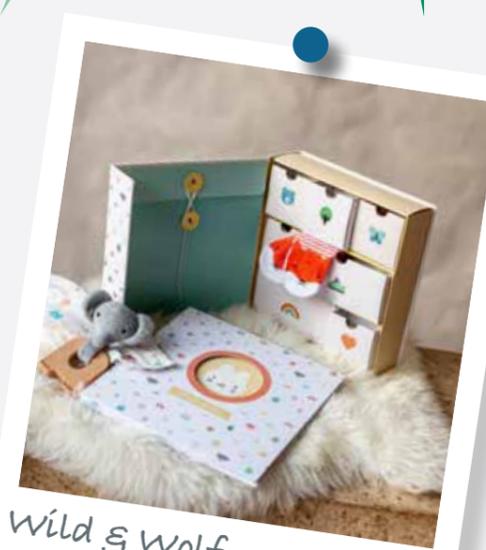
[Find out more here](#)



Talking Tables

Talking Tables reveal their new additions to their range, set to delight every customer, especially in the leadup to Christmas.

[Find out more here](#)



Wild & Wolf

In their session, the UK Sales Director will take you through an overview of the season's newness as well as a selection of their designers and heads of design will share their favourites across several brands.

[Find out more here](#)

To see the full line-up of live product launches please click here



Bomb Cosmetics

Bomb Cosmetics believe that Handmade is best and they place every petal, rosebud and swirl lovingly on each product. Join their live session with the team to see their latest collection.

[Find out more here](#)



Suzie Blue

With a focus on bold colour & statement design, Suzie Blue works closely with all of their suppliers to develop collections that you won't find anywhere else. Don't miss exciting additions to their range, which includes Fashion Jewellery, 925 Silver, Silver Plate, One-Size Clothing, Cotton Scarves and Bags.

[Find out more here](#)



Swole Panda

Join Swole Panda as they launch their new collection of bamboo socks, boxers and scarves. All sustainably sourced using moso bamboo, design-led fashion in mind.

[Find out more here](#)



Hill Interiors

Join Hill Interiors to hear about the summer's most exciting new product arrivals, after a short tour of their extensive and inspiring North Yorkshire showroom.

[Find out more here](#)



Noble Ilse

Noble Ilse will be announcing the launch of a brand new addition to their Tea Rose range, which was a hit in the 2019 Christmas gift set and now launched as part of their permanent Home Fragrance collection.

[Find out more here](#)

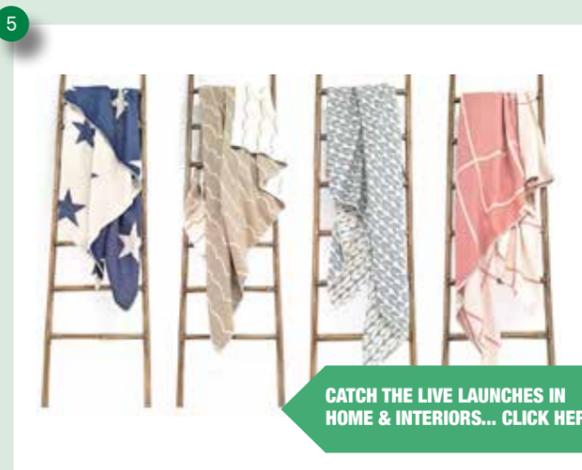
HOME & INTERIORS

Here's a highlight of some of the fabulous new products launching this month, [click here to see more brands in Home & Interiors](#)



- 01 Kitchen Craft
- 02 Spode by Portmerion
- 03 Bronte By Moon
- 04 London Ornaments
- 05 Tweedmill

- 06 Pacific Lifestyle
- 07 Bordallo by Designed In Colour
- 08 We Love Seasons
- 09 Forma House
- 10 Designed In Colour
- 11 Hill Interiors



CATCH THE LIVE LAUNCHES IN HOME & INTERIORS... [CLICK HERE](#)

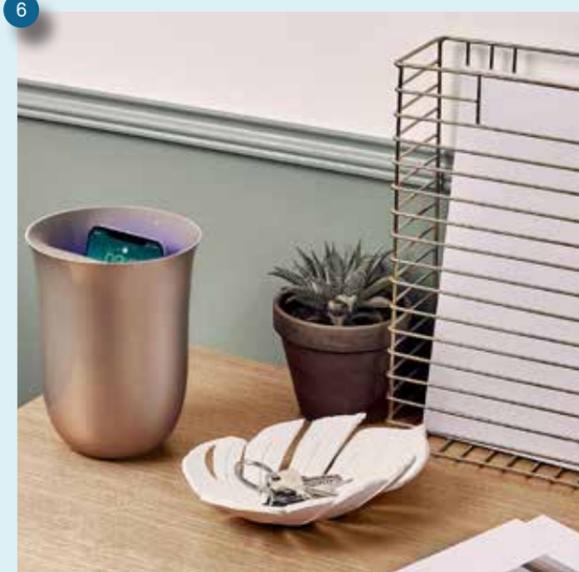


DESIGN-LED GIFT

Here's a highlight of some of the fabulous new products launching this month, [click here to see more brands in Design-led Gift](#)



- 01 Lefrik
- 02 Emma's Soap
- 03 BIDBI
- 04 Rader
- 05 Molly & Izzie
- 06 Stone Marketing



CATCH THE LIVE LAUNCHES IN DESIGN-LED GIFT... [CLICK HERE](#)



- 07 Orange Tree Toys
- 08 Toasted Crumpet
- 09 Wild + Wolf
- 10 PoM
- 11 Felt So Good
- 12 LIGA

Register to see the live product launches



GIFT



Here's a highlight of some of the fabulous new products launching this month, [click here](#) to see more brands in Gift



- 01 Inside Out Toys
 - 02 Pintail Candles
 - 03 The Somerset Toiletry Company
 - 04 Powell Craft
 - 05 Heathcote & Ivory
-
- 06 D & J Glassware
 - 07 Giftware Trading
 - 08 Bomb Cosmetics
 - 09 Richard Lang & Son Ltd
 - 10 The English Soap Company

Register to see the live product launches

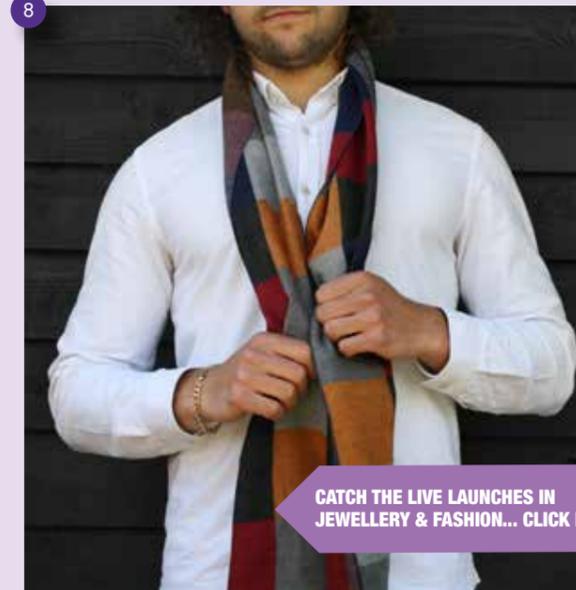




- 01 Midhaven
- 02 Suzie Blue
- 03 Sadler
- 04 Lime Tree Designs
- 05 One Hundred Stars Trading



JEWELLERY & FASHION



CATCH THE LIVE LAUNCHES IN JEWELLERY & FASHION... [CLICK HERE](#)

Here's a highlight of some of the fabulous new products launching this month, [click here to see more brands in Jewellery & Fashion](#)



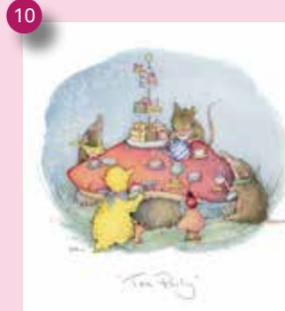
- 06 Super Bia Italy
- 07 Tutti & Co
- 08 Swole Panda
- 09 Vintage Child



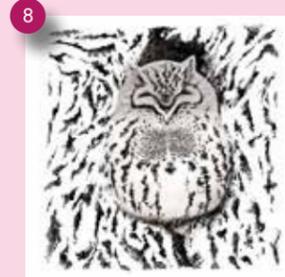


- 07 Eleanor Tomlinson Art
- 08 Natural Partners
- 09 Peacock Supplies
- 10 Moon Gazer Cards
- 11 Caroline Gardner
- 12 Daisycat

Register to see
the live product
launches



- 01 Huch Cassidy
- 02 The Handcrafted Card Company
- 03 Pleusy
- 04 Heather Alstead
- 05 Dandelion Stationery
- 06 Vent For Change



GREETINGS & STATIONERY

Here's a highlight of some of the fabulous new products launching this month, [click here to see more brands in Greetings & Stationery](#)



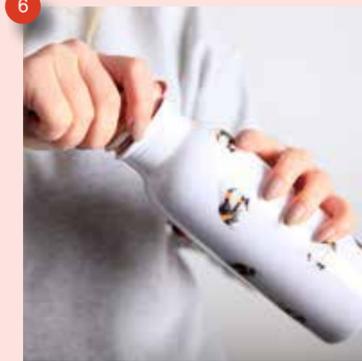
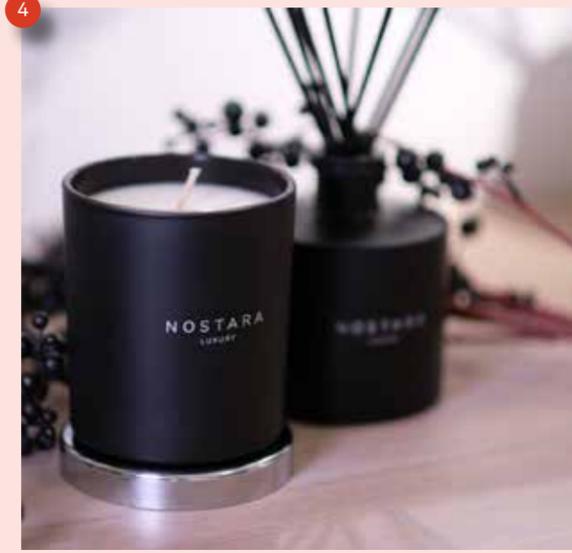
CATCH THE LIVE LAUNCHES IN GREETINGS & STATIONERY... [CLICK HERE](#)

DESIGN NOW

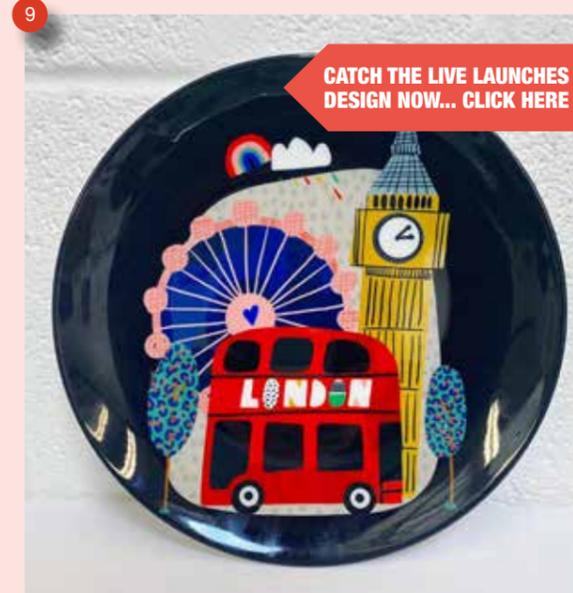


Here's a highlight of some of the fabulous new products launching this month, [click here to see more brands in Design Now](#)

- 01 Two Little Mice Ltd
- 02 Parterre Fragrances
- 03 Samantha Lois



- 04 Nostara
- 05 BAO
- 06 Tilner Art
- 07 Betty Hula
- 08 Peper Harrow
- 09 Art Wow
- 10 The Little Botanical



[CATCH THE LIVE LAUNCHES IN DESIGN NOW... CLICK HERE](#)



Register to see the live product launches



- 01 Apold Apothecary
- 02 Oriele Bronze
- 03 Crafty Kit Company
- 04 Devaiya Oils
- 05 Kushboo Soaps



- 06 Moul
- 07 Jamali Annay Designs
- 08 The Sugar Shed
- 09 Shea Sassy



CRAFT

Here's a highlight of some of the fabulous new products launching this month, click [here](#) to see more brands in Craft



Register to see the live product launches



- 01 Bakedin
- 02 Gin etc
- 03 Cocoba
- 04 Noveltea



TASTE

Here's a highlight of some of the fabulous new products launching this month, [click here to see more brands in Taste](#)



CATCH THE LIVE LAUNCHES IN TASTE... CLICK HERE



DID SOMEONE SAY QUIZ AND COCKTAILS?

In association with Talking Tables

To help bring the much loved fun of Harrogate to you, we will be hosting a quiz as part of our virtual event.

Plus experience a live cocktail masterclass from our resident Mixologist who will show you how to create your very own Home & Gift Gin cocktail.

Register here and join us at 4pm on Monday 20th July!

YOU COULD WIN ONE OF THESE FABULOUS PRIZES...



A three night stay for the 2021 event at The White Hart Hotel including a bottle of bubbles on arrival provided by the Harrogate Convention Centre.

A two night stay at the DoubleTree by Hilton Harrogate Majestic Hotel & Spa including breakfast, evening meal and a spa treatment.

Dinner for two at The Fat Badger during the 2021 event.

Plus win some fun treats from Talking Tables, see all prizes here....

GET TO KNOW OUR SHOPTALK SPEAKERS!



Toyin Laketu

Fashion business consultant and founder of Onwards & Upwards

Toyin has worked in international business development for over 12 years. She loves working with brands on growing their business through different distribution routes and seeing their confidence grow. Anything is possible when broken down into chunks in a practical and realistic manner.

With the increasing challenges, young brands face Onwards and Up was founded to deliver to hands-on support. Working fashion business and SEO consultant with brands across wholesale, exporting and online.



Kate Hardcastle MBE

Retail & consumer expert & founder of Insight With Passion

Kate Hardcastle MBE, a.k.a. The Customer Whisperer is the UK's leading 'go-to' business expert on consumer insight for National TV & Media. Kate has added her unique brand of knowledgeable commentary to hundreds of interviews & documentaries for BBC, ITV, Channel 4, Channel 5, Sky News and Radio channels BBC 2, BBC 4, BBC 5 Live and commercial stations. Kate was honoured with an MBE in the Queen's Birthday Honours 2018, and was the recipient of the Prime Ministers Point of Light Award. She has been celebrated with 26 National & International commerce awards including Business Woman of the Year, Inspiration Award and Influencer of the Year.



Katy Hill

Broadcaster, coach, speaker & founder of Limitless

Katy has a BAFTA- Best presenter Award, National Television Award and TRIC Award to her name. Her 25 years broadcasting career started when she aimed high and worked hard to realise a dream- defying the odds to land the most coveted presenting job of the day- presenting the BBC's iconic Blue Peter. Now-having spent years training as a personal development coach and NLP Practitioner- she brings LIMITLESS By Katy Hill which offers 1:1 coaching, keynote speaking and workshops. She's passionate about encouraging clients to design and live their own LIMITLES lives.



Find out more about all our other speakers here...

ADVICE FROM THE EXPERTS...

5 Ways Home & Gift Exhibitors and Retailers can survive the current climate by Kate Hardcastle

Kate Hardcastle MBE, often referred to as The Customer Whisperer, is a leading expert in customer understanding and runs global consultancy, Insight with Passion—which dedicates 40% of its time to supporting small businesses across the UK through free online workshops, mentoring and support.

Kate has some valuable advice for Home & Gift exhibitors and visitors navigating this difficult time.

- 1. Finance First:** Think like your accountant, taking a fair and balanced look at your current position, understanding the potential support available from the government. Take clear and positive steps to ensure you can meet existing commitments or agree finance plans. Be cautious with your forecast - optimism is important but it's far better to work on a more challenged view and then end up delighted with the result.
- 2. Genuine, Human Communication:** Even if you're not trading right now, keep in touch with your customers and do so in a genuine, human way. Don't copy and paste messages you've seen online (we've all had that same email from hundreds of brands telling us they care about our safety) and avoid jargon and coronavirus buzzwords where possible.
- 3. Service Perfection & Personalisation:** If you're trading online, make every single order a great experience, from purchase to follow up email. Communicate regularly about order status and delivery, try to build a relationship to spark future sales and personalise the experience to your customer, perhaps with a handwritten note thanking them for supporting you right now. For gift purchases, you could invest in your packaging and look at personalisation as a way to make your brand stand out and make the experience of receiving your products even more special.

To read the full article please click here...



Keep up to date with the latest news and stories from our brands on our blog! See the latest here...

4 Steps to create a plan of action to help your business thrive by Catherine Erdly

With more than 19 year's retail experience—working with businesses of all sizes, from high-street household names to brand new businesses—Catherine Erdly is an expert in retail business strategy and planning.

We are living in extraordinary times. The impact on everyone's lives have been immediate and dramatic. It's leaving many business owners completely lost and, to a certain degree, feeling real grief for what has happened to their business.

I can tell you now that in any situation, there are always some businesses that do better than others. There are two choices right now. You can choose to stay frozen in fear, or you can see this time as a chance to re-evaluate and come back stronger. No prizes for guessing which type of businesses do better.

This piece is designed to inspire you to think about how you can use this time to evaluate your business, identify your areas of growth, and hit the ground running when normal life resumes.

1. What is happening in your business right now?

Start where you are. What are you still able and willing to do? Take five minutes to think about all the elements of your business and write down what's still functioning and what has to be put on hold right now.

Even if you are still able to operate, think forward a few weeks and try and identify any bottle necks or issues that might be coming up. For example, you may still be able to dispatch products, but are your packaging suppliers still operating?

Be realistic - how much can you currently achieve given the time and resources that are now available to you? Many of us are now juggling extra responsibilities with children home from school, so even if you technically can keep trading, do you actually have the capacity?

Read the other 3 steps here...

Start
networking
today...

BOOK 1:1 MEETINGS WITH OUR BRANDS

As part of our virtual event, you will be able to request 1:1 meetings with the brands you are interested in stocking.

The 1:1 meeting function is all part of the Home & Gift website. To access this feature you have to register to attend the event and sign up for a website account.

To help you get started we have created some handy step by step videos. Watch them by clicking below...

REGISTER
HERE

Registering for
Home & Gift Virtual

Home & Gift
Networking Platform

Joining Home & Gift
Virtual Show Days