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MESSAGE

राज्य मंत्री
वाणिज्य एवं उद्योग मंत्रालय
भारत सरकार
Minister of State
Commerce & Industry
Government of India

I am glad to note that the Carpet Export Promotion Council is organizing 41st edition of **INDIA CARPET EXPO-MEGA VIRTUAL EXHIBITION** from 27th to 31st January, 2021 under the aegis of Govt. of India. This Mega Virtual Exhibition is the only alternative to bridge the gap between Indian products and demand of Handmade Carpets and floor coverings across the globe in post pandemic era. It is a unique opportunity for the Member-Exporters to get associated with the online event as an exhibitor to reach out to global buyers.

I am also happy to know that the Organizers are bringing out a **Virtual Fair Directory** on this occasion containing vital information of the Industry which will enhance the image of the industry being a reliable and capable supplier of all types of Handmade Carpets and other floor coverings. The Handmade Carpet Industry which produces exquisite carpets is highly labour intensive and earning valuable foreign exchange for the country. The industry is thus very important for our economy in providing gainful employment to millions of artisans in rural areas within their own homes, including women folklore.

I hope this Mega Virtual Exhibition will provide an opportunity for boosting the exports of Handmade Carpets, Rugs and other Floor Coverings apart from benefiting the artisans belonging to the weaker sections of the society.

(SOM PARKASH)



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