



सत्यमेव जयते

प्रधान मंत्री
Prime Minister

MESSAGE

I am happy to learn about the 41st India Carpet Expo – Mega Virtual Exhibition being organized by Carpet Export Promotion Council. The initiative to showcase our traditional handicrafts and goods is commendable.

Our nation has a long tradition of handicrafts. As a vibrant tool of self-reliance, our handicrafts have been a source of inspiration during the freedom struggle.

The skills and finesse of our hardworking weavers and artisans have always been widely appreciated. They have made remarkable efforts to preserve the indigenous crafts of our nation.

We are constantly taking concrete measures towards bringing a positive difference in the lives of our weavers and the handicrafts sector. Our integrated efforts are opening new vistas of opportunities for the sector.

The carpet sector is a representative of brand India on global stage with strong market share and large-scale production. Our skilled carpet makers are constantly adding strength to our resolve of 'Vocal for Local'. In this context, this mega virtual exhibition will help showcase the excellence of design of our craftsmen to global buyers.

I am confident that the 41st India Carpet Expo will serve as a vibrant platform for the Indian weavers and craftsmen, as well as international buyers. The sharing of latest practices, technological breakthrough and experiences will be beneficial for various stakeholders.

May this Carpet Expo help in furthering our objective of building a strong, Aatmanirbhar Bharat. Best wishes to the organizers and participants for the all-round success of the Expo. I am sure that the Virtual Fair Directory will be read and appreciated widely.

(Narendra Modi)

New Delhi

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January 22, 2021

Shri Siddh Nath Singh

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