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MESSAGE

I am glad to note that the Carpet Export Promotion Council (CEPC) is organizing 41st edition of INDIA CARPET EXPO – MEGA VIRTUAL EXHIBITION from 27th to 31st January, 2021 under the aegis of Govt. of India.

The Mega Virtual Exhibition will provide an excellent opportunity putting into reality the concept of "Local for Vocal" as envisioned by Hon'ble Prime Minister Shri Narendra Modi Ji.

It will help the small and medium manufacturers and exporters to showcase their latest range of products to the overseas buyers virtually and will thus be a great help to the sector in boosting its exports, particularly after the adverse impact of the Covid-19 pandemic.

I have been informed that the Mega Virtual Exhibition is expected to have a large participation from India and it is a unique opportunity for the Member -Exporters to get associated with the online event as an exhibitor to reach out to global buyers.

I am also happy to know that the Organizers are bringing out a Virtual Fair Directory on this occasion containing vital information of the Industry.

I hope this Mega Virtual Exhibition will provide an opportunity for boosting the exports of Handmade Carpets, Rugs and other Floor Coverings apart from benefiting the artisans belonging to the weaker sections of the society thereby contributing immensely to realisation of Aatmanirbhar Bharat.

I wish this Exhibition a great success and extend my best wishes to the organizers, participants, overseas buyers, and all other associated with this event.

Dated : 20th January, 2021


(G. Kishan Reddy)