

STAND OUT IN A CROWD  
**partner** with us...  
be a proud **sponsor!**



Arab International Dental Conference & Exhibition  
20 - 22 OCTOBER 2018, ADNEC, Abu Dhabi, UAE



Organised by:



Venue



[www.gulfdentex.com](http://www.gulfdentex.com)





## Arab International Dental Conference & Exhibition 20 - 22 OCTOBER 2018, ADNEC, Abu Dhabi, UAE

### Why Partner with Gulf Dentex?

**REACH & ENGAGE:** Discover why Gulf Dentex is the best choice to showcase your brand to the most active decision makers from the Dental community in Middle East and Africa?

#### UNRIVALLED MARKETING OPPORTUNITIES AVAILABLE

- Expose your Brand to the key investors, decision makers and influencers from both, public and private sectors
- Opportunity to convey your commitment for excellence in the dental health
- Build your brand equity
- Register an edge over your competitors
- Network with Industry leaders and prospective clients
- Connect with the Media and Opinion Leaders

#### STRONG EVENT MARKETING PROGRAMMES THAT SCALE THE TARGET

Opportunity to solidify your brand's position in the market as the Industry Leader  
Engage business visitors and conference delegates with your innovations and generate leads

Be a proud partner, our Sponsorship Options are designed to meet your marketing goals

Talk to us, we can even make a 'tailor made' package for you!

Call Jeen Joshua @ +971505515771 or write to jeen@alfajer.net /

Dr Bushra Shaikhsurab @ +91 9833923446 or write to r\_bushra@wds.org.in







# Arab International Dental Conference & Exhibition

20 - 22 OCTOBER 2018  
ADNEC, Abu Dhabi, UAE

## SPONSORSHIP OPTIONS

**PRINCIPAL**  
Sponsor

US\$ 75,000 (Exclusive)

**PREMIUM**  
Partner

US\$ 50,000 (Exclusive)

**PLATINUM**  
Sponsor

US\$ 40,000 (Open)

**DIAMOND**  
Sponsor

US\$ 35,000 (Open)

**GOLD**  
Sponsor

US\$ 30,000 (Open)

**SILVER**  
Sponsor

US\$ 25,000 (Open)

**BRONZE**  
Sponsor

US\$ 20,000 (Open)



[www.gulfdentex.com](http://www.gulfdentex.com)



**PRINCIPAL Sponsor**  
**US\$ 75,000 (Exclusive)**

## Deliverables

The Principal Sponsor will be acknowledged as the Premium Supporter of the event, enjoying the maximum exposure both before and during the Event, with highest priority branding in collaterals. In addition to this, the 'Curtain Raiser Press Conference & Official Dinner' will be co-hosted by the Principal Sponsor.

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- VIP & Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- All Lanyards & Badges
- On-site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the cover of show catalogue
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Branding at the delegate / dinner tables
- Directional signages at the venue

### OTHERS BENEFITS

- Branding as Co-host of the Curtain Raiser Press Conference
- Branding as Co-host of the Official Gala Dinner
- Brochure inserts in the delegate bag
- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Hanging Banner on top of your stand
- Special mention in the press releases
- Dedicated Page for a foreword in the show catalogue
- Invitation to the CEO to address the Curtain Raiser Press Conference
- Advertisement opportunity at the rear side of the Trade visitor invitation
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 10 complimentary passes for the official gala dinner
- One full color page advertisement in the show catalogue (back cover)
- 5 VIP badges with complete access
- 10 complimentary conference delegates



**PREMIUM Partner**  
**US\$ 50,000 (Exclusive)**

## Deliverables

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- All Badges
- On site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the cover of show catalogue
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Branding at the delegate / dinner tables
- Directional signages at the venue

### OTHERS BENEFITS

- Brochure inserts in the delegate bag
- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Hanging Banner on top of your stand
- Special mention in the press releases
- Invitation to the CEO to address the Curtain Raiser Press Conference
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 7 complimentary passes for the official gala dinner
- One full page free advertisement in the show catalogue (front inside)
- 3 VIP badges with complete access
- 7 complimentary conference delegates



**PLATINUM Sponsor**  
**US\$ 40,000 (Open)**

## Deliverables

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- All Badges
- On site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the cover of show catalogue
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Branding at the delegate / dinner tables
- Directional signages at the venue

### OTHERS BENEFITS

- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Hanging Banner on top of your stand
- Special mention in the press releases
- Invitation to the CEO to address the Curtain Raiser Press Conference
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 5 complimentary passes for the official gala dinner
- One full page free advertisement in the show catalogue (back inside)
- 2 VIP badges with complete access
- 5 complimentary conference delegates



**DIAMOND Sponsor**  
**US\$ 35,000 (Open)**

## Deliverables

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- On site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the cover of show catalogue
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Branding at the delegate / dinner tables
- Directional signages at the venue

### OTHERS BENEFITS

- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Hanging Banner on top of your stand
- Special mention in the press releases
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 5 complimentary passes for the official gala dinner
- One full page free advertisement in the show catalogue (any available inside page)
- 2 VIP badges with complete access
- 5 complimentary conference delegates





**GOLD Sponsor**  
**US\$ 30,000 (Open)**

## Deliverables

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- On site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Branding at the delegate / dinner tables
- Directional signages at the venue

### OTHERS BENEFITS

- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Special mention in the press releases
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 5 complimentary tickets for the official gala dinner
- One full page free advertisement in the show catalogue (any available inside page)
- 2 VIP badges with complete access
- 5 complimentary conference delegates





**SILVER Sponsor**  
**US\$ 25,000 (Open)**

## Deliverables

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- On site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Directional signages at the venue

### OTHERS BENEFITS

- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Special mention in the press releases
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 5 complimentary tickets for the official gala dinner
- One full page free advertisement in the show catalogue (any available inside page)
- 2 VIP badges with complete access
- 5 complimentary conference delegates



**BRONZE Sponsor**  
**US\$ 20,000 (Open)**

## Deliverables

### BRAND / LOGO VISIBILITY

- All Newspaper advertisements across the world
- Advertisements in the Trade Magazines across the world
- Brochures, flyers, other official publications etc
- Opening Ceremony invitation
- Trade visitor invitations
- Roadside hoardings in and around Abu Dhabi / Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- On site hoardings at ADNEC
- Entrance of each Exhibition Hall
- Business Visitor Registration Counters
- At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference
- On the Press Kit
- On the delegate bag
- On the cover of the POST SHOW REPORT
- Directional signages at the venue

### OTHERS BENEFITS

- PR / Media Promotion support
- Opportunity to run TVC at the Scientific Conference venue
- Sponsors brochures will be placed at the registration counters
- Special mention in the press releases
- Special sponsor badges
- Special sponsor memento
- Special seating for your delegates at various functions
- 3 complimentary tickets for the official gala dinner
- One full page free advertisement in the show catalogue (any available inside page)
- 1 VIP badges with complete access
- 3 complimentary conference delegates

BRAND / LOGO VISIBILITY	PRINCIPAL	PREMIUM	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
• All Newspaper advertisements across the world	✓	✓	✓	✓	✓	✓	✓
• Advertisements in the Trade Magazines across the world	✓	✓	✓	✓	✓	✓	✓
• Brochures, flyers, other official publications etc	✓	✓	✓	✓	✓	✓	✓
• Opening Ceremony invitation	✓	✓	✓	✓	✓	✓	✓
• VIP & Trade visitor invitations	✓	✓	✓	✓	✓	✓	✓
• Roadside hoardings in and around Abu Dhabi / Dubai	✓	✓	✓	✓	✓	✓	✓
• Dinner Invitations	✓	✓	✓	✓	✓	✓	✓
• Banner at the website	✓	✓	✓	✓	✓	✓	✓
• All official email broadcasts	✓	✓	✓	✓	✓	✓	✓
• All Lanyards & Badges	✓	✗	✗	✗	✗	✗	✗
• On-site hoardings at ADNEC	✓	✓	✓	✗	✗	✗	✗
• Entrance of each Exhibition Hall	✓	✓	✓	✓	✓	✓	✓
• Business Visitor Registration Counters	✓	✓	✓	✓	✓	✓	✓
• At the Backdrop of Opening Ceremony, Press Conference, Dinner, Scientific Conference	✓	✓	✓	✓	✓	✓	✓
• On the Press Kit	✓	✓	✓	✓	✓	✓	✓
• On the cover of show catalogue	✓	✓	✓	✓	✗	✗	✗
• On the delegate bag	✓	✓	✓	✓	✓	✓	✓
• On the cover of the POST SHOW REPORT	✓	✓	✓	✓	✓	✓	✓
• Branding at the delegate / dinner tables	✓	✓	✓	✓	✓	✗	✗
• Directional signages at the venue	✓	✓	✓	✓	✓	✓	✓
<b>OTHERS BENEFITS</b>							
Branding as Co-host of the Curtain Raiser Press Conference	✓	✗	✗	✗	✗	✗	✗
Branding as Co-host of the Official Gala Dinner	✓	✗	✗	✗	✗	✗	✗
Brochure inserts in the delegate bag	✓	✓	✗	✗	✗	✗	✗
PR / Media Promotion support	✓	✓	✓	✓	✓	✓	✓
Opportunity to run TVC at the Scientific Conference venue	✓	✓	✓	✓	✓	✓	✓
Sponsors brochures will be placed at the registration counters	✓	✓	✓	✓	✓	✓	✓
Hanging Banner on top of your stand	✓	✓	✓	✓	✗	✗	✗
Special mention in the press releases	✓	✓	✓	✓	✓	✓	✓
Dedicated Page for a foreword in the show catalogue	✓	✗	✗	✗	✗	✗	✗
Invitation to the CEO to address the Curtain Raiser Press Conference	✓	✓	✓	✗	✗	✗	✗
Advertisement opportunity at the rear side of the Trade visitor invitation	✓	✗	✗	✗	✗	✗	✗
Special sponsor badges	✓	✓	✓	✓	✓	✓	✓
Special sponsor memento	✓	✓	✓	✓	✓	✓	✓
Special seating for your delegates at various functions	✓	✓	✓	✓	✓	✓	✓
10 complimentary passes for the official gala dinner	10	7	5	5	5	5	3
One full color page advertisement in the show catalogue (back cover)	(back cover)	(front Inside)	(back inside)	(any available inside page)	(any available inside page)	(any available inside page)	(any available inside page)
5 VIP badges with complete access	5	3	2	2	2	2	1
10 complimentary conference delegates	10	7	5	5	5	5	3