Booth Reporting

Gain additional insights with AI-powered booth reporting. You will receive booth traffic, dwell times, and attendee energy (by activation). Learn more.

👁 **Booth Traffic**
(Impressions & Visitors)

🕐 **Dwell Time**
(Minutes)

🙂 **Attendee Energy**
(Positive sentiment)

🚹🚺 **Demographics**
(Age Group, Biological Sex)

HOW DOES BOOTH REPORTING WORK?

Our team will install discreet sensors on your booth, focusing on the aisle and key activations or demo stations. The sensors utilize Ethical Facial Analysis to determine booth traffic, dwell times, and attendee energy (by activation).

Each Booth Reporting package includes a custom report sent post-event to evaluate your booth performance at a high level.

If you would like to understand more about how our analytics are calculated and interpreted, please visit our definitions appendix here.

WHAT ABOUT PRIVACY?

The ethical facial analysis used in Booth Reporting does not capture any personally identifiable information. You can read more about privacy here.

If you have any questions, please feel free to reach out to support@zenus.ai.

ORDER BOOTH REPORTING HERE